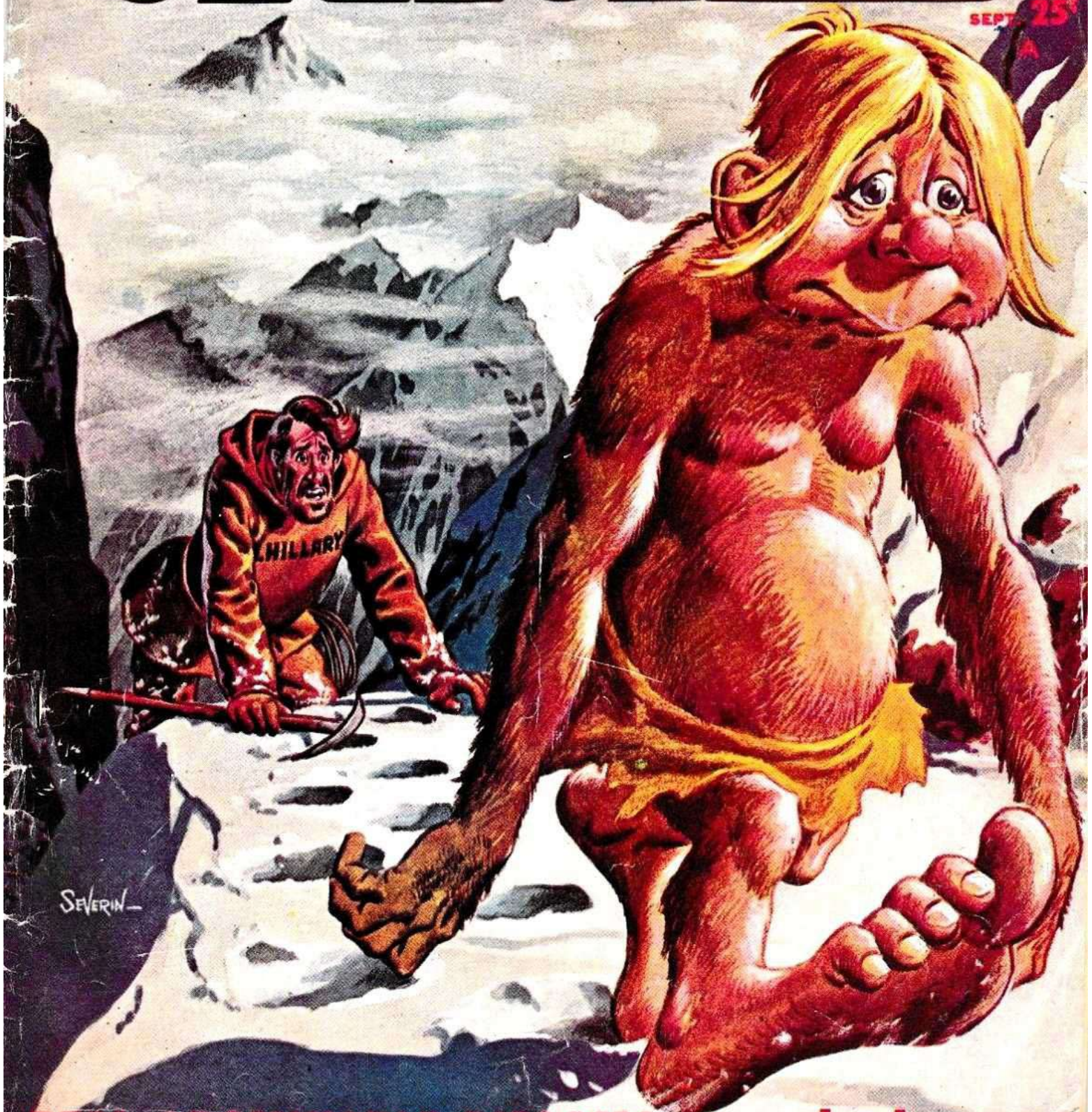


YOU TOO CAN BE ABOMINABLE

# CRACKED

SEPT 25  
A



REAL ABOMINABLE DIPLOMA (see back cover)



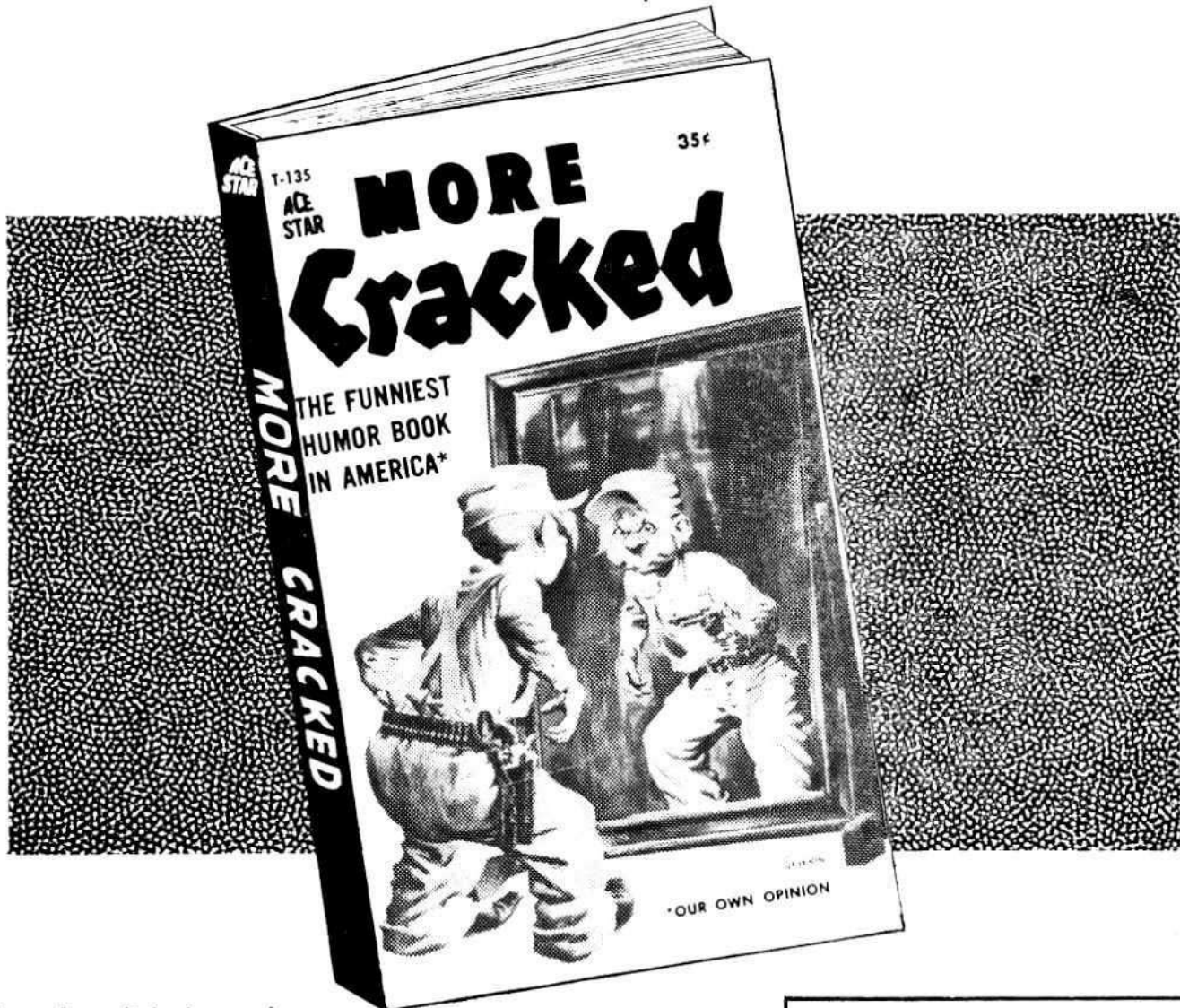
AND THEY SAID IT COULDN'T HAPPEN AGAIN!

# MORE CRACKED

AMERICA'S NEW POCKET-SIZE EDITION

**WILL SOON FLOOD THE MARKET!**

*[That's Because it's a complete washout!]*



As if you haven't had enough, now there comes **MORE CRACKED** — a pocket-size edition soon to make a big splash all over the nation — mainly because reading it gives you water-on-the-brain!

So don't be a wetback! Mail 35¢ (plus 5¢ for handling) and we'll send you this soaked-page collection of the soggiest material from previous all-wet issues. Mail 40¢ and you'll receive the book that will drown all your troubles away. Do it today! Don't be an old stick-in-the-mud!

**ON  
SALE  
SOON**

CRACKED  
45 WEST 45TH STREET  
NEW YORK 36, N. Y.

There's something fishy going on. I'm no drip. I enclose 40¢. Please rush me my copy of **MORE CRACKED**.

NAME.....  
ADDRESS.....  
CITY.....  
ZONE..... STATE.....

# CRACKED

No. 21

SEPT., 1961

PUBLISHER: Robert C. Sproul

EDITOR: Paul Laikin

PRODUCTION: Charles Foster

ARTISTS: John Severin, Vic Martin, Laino, Sam Hayle,  
Don Swanson, Le Poer.

JANITOR: Sylvester P. Smythe

WRITTEN BY: Paul Laikin (and other erratics)

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## ABOUT THE COVER

Third in a series of "You Too" issues this one shows you how to become abominable. It was drawn by artist John Severin who shows you how to draw abominable. On it you see the discovery of the Abominable Snowman. Inside the magazine you will see the discovery of Abominable Articles.

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## DIS-CONTENTS

### SPOT TEST COMMERCIALS..... 7



A new idea in commercials which puts people to the test—the test being whether they can figure out the commercials.

### MEN THAT DON'T FIT IN..... 30



An artist illustrates a famous poem from the past—the title of which applies to the artist who illustrated it.

### REJECTED CRACKED COVERS..... 22



A roundup of old covers submitted during the past years which Cracked rejected—the past years, that is—not the covers.

### GREAT LOVERS OF HISTORY..... 24



An illustrated view of famous romantic pairs of history—who would have surely split up if they ever saw the illustrations.

### NEUROTIC MAGAZINE..... 13



A takeoff on a new magazine that is written and drawn by mistists—the takeoff, that is—not the magazine itself.

### PAGES THAT DIDN'T GET IN..... 41



An article featuring pages that didn't get into previous issues of Cracked because of a handicap—they were visible.

# LETTERS



... Your magazine is lucky in one respect—our whole town is cracked.

JERRY ZAMANDREA  
RICK ALEKNA  
CLINTON, IND.

You must live in a split level.

I have read some of your stories and I believe I could write something that would help the magazine sell better.

LESTER A. KLAHR, JR.  
LEBANON, PA.

You could. Write a check for your subscription.

... I enjoy your "literary journal" very much. I have found it to be very educational. It is better than "Paradise Lost" by Milton.

JOHN LOUIS BRANDON  
CORPUS CHRISTI, TEX.

Milton Who? ? ?

Rarely have my friends and I enjoyed a magazine as much as Cracked. We would like to make it a member of our Saturday night parties. . .

L. W. CAHIR  
MELBOURNE, ANSTRALIA

You must have real wild parties! !

We like Cracked because it has Snob Appeal. . .

GEORGE & RITA SHARON,  
QUEENS COUNTY, N. Y.

And we thought it had slob appeal!

For years I have written to editors of various satire magazines. I must have written over 100 letters in a couple of years (only 2 published) but as yet I haven't written anything to Cracked. So here goes. . .

JOE PILATI  
PEARL RIVER, N. Y.

No wonder you never get published! Who writes 26 page letters to the editor? But thanks anyway. You really know the business. And your criticism will be acted upon. Let's hear more from you.

I am a great fan of Cracked and y'all don't stop sarcasmming the South as

y'all did with the song "Dixie" in the December issue, I will have to stop reading your magazine. Why don't y'all print this for a change and the ones y'all make up?

JIMMY BEASLEY  
AIKEN, SO. CAR.

We'll are sorry we offeded y'all. O.O. 'all?

How glad I am of not being a dog 'cause I'd probably have burned my tail down from wagging it when I saw my letter printed in your wonderful December issue. . . I was the one who bought the six million extra copies you sold last month. . .

JUSTO PEREZ  
MIAMI, FLA.

Here we go again! ! !

Please send me the free booklet "You'll Stay Healthy When You Have A Cold" as per your last issue.

TINY  
KALAMAZOO, MICH.

Sorry, the writer died of pneumonia.

You guys probably won't have enough guts to print this but I would like to tell you what I think of your lousy magazine. . .

ONE MAD READER  
SASKATOON, CANADA

Guts is about the only thing we have.

... you got back issues? What numbers? What price?

KENNETH PITT  
PEARL RIVER, N. Y.

What for?

... The Discovery of America in your February issue makes a mockery of Christopher Columbus and his followers. As a member of the Knights of Columbus, I felt my voice should be heard in protest to this cartoon. . .

JOHN J. FENTER  
MINEOLA, N. Y.

You're right and we're sorry and we sent the artist back to Russia.

I know writing this ridiculous letter is dumb, but I want to show the writer of Cracked that the magazines aren't all burned by the Legion of Decency, and that those who do read Cracked (or look at the pictures) aren't all idiots. I perhaps, am the only reader with a high sense (or any sense) of literacy, and, at that rate, you'll soon have another illiterate to add to your long lists.

K. ORR  
RAHWAY, N. J.

Welkum tuh da klub.

Enclosed is a picture of me taken 2 years ago when I was 16. I would appreciate a character analysis if you have time to spare.

LEE PERRINS  
E. LAS VEGAS, NEV.

We have time to spare, but where we gonna get a character to make the analysis?

Yours is the first original copy of M—'  
LARRY McKIMMY  
CLINTON, ILL.

Yours is the least original letter we got.

Do you think I could be President of a Sylvester P. Smythe fan club?

SHEILA WILDER  
1105 PEARL STREET  
BOULDER, COLORADO

Why not? All you need are other members. Western fans of Sylvester may contact Sheila at her address.

After carefully reading the August issue of your magazine, we have come to the conclusion that Cracked is just a cheap imitation of M—. As a matter of fact, Cracked seems to be the result of a deliberate attempt to copy M—. Why can't you be original?

CECELIA HARTLEY  
KAYE DORSEY  
LAUREL, MARYLAND

Why can't you be original and stop saying what everybody else is saying!

You've got quite a Cracked magazine, but you've got to have a Cracked skull to edit a Cracked book.

MICHAEL PIZUR  
CUDAHY, WISC.

It isn't all it's cracked up to be.

This is the first time I've ever bought a Cracked magazine and I really do think it is real cool. That about sums it up.

ELSIE MOORE  
ORLANDO, FLA.

Maybe you can add a little more?

I have been a faithful reader of M— for a number of years. Recently a friend of mine let me read a copy of Cracked, and I noticed a number of articles that were in M—. Better get your own ideas.

J. WEIFENKORN  
PAWLING, N. Y.

So how come you don't get your own copy of Cracked?



In your article "Ads We Never Get To See" the spelling of the word DUZNT was absurd. The proper spelling is DUZNT.

BOB MUSZANSKI  
HARVEY, ILL.

O.K. so here—()

... I believe that the literary content of your magazine is worthless and its humor nauseous. I believe you don't have enough intestinal fortitude to publish such constructive criticism. I will purchase the copy this letter appears in just to see if you alter it in any way.

MIKE RICHARDSON  
RONALD MONSER  
WEST LIBERTY, W. VA.

We'll do anything for a quarter.

I put the book jackets from the back of your March issue on my books—only you forgot a strait-jacket for Jack Davis.

MARIO DI BIASI  
THOMASVILLE, ALA.

Why don't you lend him yours?

I took one of your "Million Dollar Bills" to my neighborhood bank to get it into small bills. . . I am beginning my 30-year sentence tomorrow.

JAMES L. COSTON  
WINFIELD, TEXAS

You shoulda gotten life.

... is it possible to send a Cracked T Shirt to Australia?

A. PANHUYSEN  
HYDEN, AUSTRALIA

Maybe later on. What size is Australia?

I bought Cracked and found it fun to work the captions. You should leave the whole magazine blank and let us fill in the captions. Your magazine may be funnier then.

LARRY STRAUSS  
HAMILTON, OHIO

You should leave the paper blank and let us write your letter.

After many months of enjoying Cracked I have come to the conclusion that it's filled with a lot of laughs.

PETER M. RUBIN  
WHITE PLAINS, N. Y.

With everybody else it takes much longer.

... who reads your stupid magazine anyway?

MAD FAN  
GEORGETOWN, TEX.

We don't know. Tell us your name?

After receiving the last issue of Cracked I began cutting up your magazine. After cutting out the Reward Poster I then cut out the Calendar. When I was all finished I finally saw thru your little scheme. I had to go out and buy another copy!

MARC N. WEISS  
LAURELTON, N. Y.

So you finally caught on?

I like to read Cracked because it reminds me of my brother. Will you do me a favor and print something about my brother. . .

RONALD SOLAR  
PHILA., PA.

O.K., but what's his name—Do-Re-Mi-Fa?

... enjoyed the joke about the prep-school cadet. I would like to know which one of the people on your staff went to a prep-school because no civilian could think up a joke like that.

STEVE WEST  
LEBANON, TEX.

Rover, our dog. He was a West Pointer.

... after doing the "Draw Your Own Conclusions" cartoons in the April issue I have come to the conclusion that your magazine is the best imitation of Mad on the market!

PETE MCDUFF  
FAIRFIELD, ALA.

So are your cartoons!

I would like to know more about Selma Glick from your article on "Job Resumes." Please send me all the information you have. . .

ROBERT JASSON  
BEAUMONT, TEXAS

34-42-36.

... in closing I would like to say that even I, with the help of my friends, could put out a magazine better than Cracked.

STAN MARTIN  
GLENDALE, CALIF.

It figures, since Cracked is put out with the help of enemies.

... why don't you print Cracked every month instead of every two months?

DOMENIC SANTILLI  
HARTFORD, CONN.

They only let Paul Laikin out every 8 weeks.

... the only thing wrong with Cracked is that it's not published in Australia.

JOHN DUCK  
MELBOURNE, AUS.

That's what they're saying over here.

... I'm a sincere reader of both Cracked and Mad and I truly think that Cracked is a better and more logical magazine. . .

LARRY BAKUR  
BROOKLYN, N. Y.

Why should you be different than everybody else?

Cracked—you sure are!

DAVE DAVIDSON  
"HOT" MAGAZINE  
GLENDALE, CALIF.

Hot—you sure aren't!

... all the kids down here on this sunny island think the same way about your magazine as millions of kids all over the U.S. do. . .

JOHN REGIS  
SAN JUAN, P. R.

And we thought you liked us down there!

I think Cracked is the craziest magazine ever . . . if you have a back issue department please let me know.

ELMO PEELER  
KOSCIUSKO, MISS.

We will later on. We're still trying to sell current issues.

... this is the first time I ever read your magazine and it's a "gas" . . .

LAWRENCE GALLAGHER  
RIVERSIDE, CALIF.

You mean it smells that bad?

So Cracked finally sneaked past the censors into New Zealand. Thanks to the joker who sneaked it in because you now have another clod reading it.

HAMISH MURDOCK  
WAIKATO, NEW. ZEAL.

That's a pretty sneaky letter.

continued on page 50



## THE CRACKED READER IS GOING GREAT GUNS!

**Everybody's shooting at it!**

Yes, the whole country's getting a big bang out of America's sure-as-shootin' best-selling humor book. Order yours today before the whole deal is shot!! On sale at your newsstand or you can order by mail—35c plus 5c for handling. Send 40c today for your copy to . . .

## CRACKED 45 WEST 45th STREET N.Y.C.

I enclose 40c. Please rush  
pocket-size CRACKED READER

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_ STATE \_\_\_\_\_





## *Beautiful Hair*

# B L E C H

### THERE ARE PLENTY BLECH SHAMPOOS FOR PLENTY DIFFERENT HAIR CONDITIONS



FOR  
THICK  
HAIR

FOR  
CURLY  
HAIR

FOR  
THIN  
HAIR

FOR  
NO  
HAIR

No matter what peculiar scalp condition you have, there is a Blech Shampoo for you. One Blech Shampoo is for thick hair. It comes in a heavy steel bottle with iron smelted down into the liquid. Another is for thin hair. This comes in a long narrow bottle with the shampoo largely diluted. Still another is for curly hair. This one comes in a rough and jagged bottle with inside pressure causing the shampoo to swirl around wildly. And there are many other Blech Shampoos on the market—for bleached hair, dirty hair, underarm hair, mohair—and a special invisible shampoo for people with no hair. Select yours today.

The different Blech Shampoo bottles are now especially designed so that you shouldn't get stuck with wrong one.

AVAILABLE UNDER-THE-COUNTER AT MIS-LEADING DRUG STORES EVERYWHERE

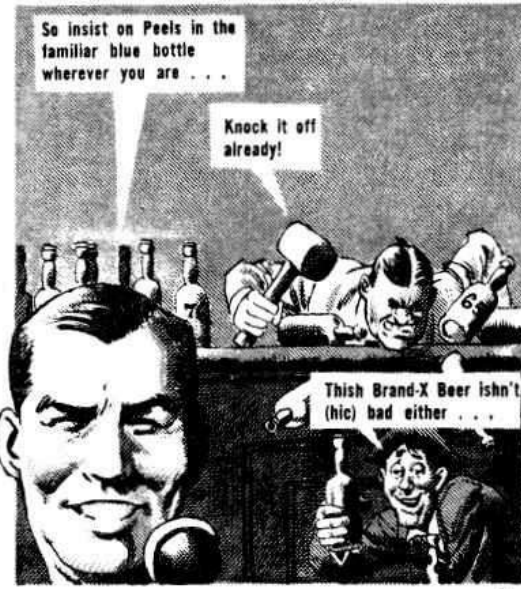
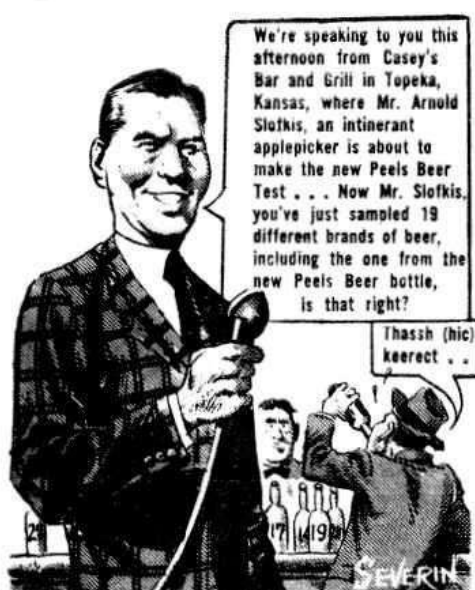
Copyright, 1961 by Hugh Will Blech, Inc.



A new gimmick in TV advertising today is on-the-spot testing. This is done by having different people actually testing unmarked products over the air and then picking the advertised brand as the best one. With the success of this type of merchandising, we figure it won't be long before other advertisers take a crack at test commercials. When this happens, CRACKED can just imagine what might go on if certain products were used on these . . .

# ON-THE-SPOT TEST COMMERCIALS

## THE BEER TEST





## THE PEANUT BUTTER TEST

We're speaking to you today from the Acme Supermarket in Dubuque, Iowa, where Mrs. Selma Hotchkiss, a local housewife, is making the Skippy Peanut Butter Test. Mrs. Hotchkiss is just taking a mouthful from the last in a group of leading unmarked peanut butter jars . . .



Alright, I see you've finished jar number 26. Now, Mrs. Hotchkiss, would you please tell us which peanut butter you found mildest to your throat . . .



Just POINT, my dear. Ah, THERE! She's pointing to Skippy—the peanut butter with the REFRESHING taste . . . Insist on Skippy—when you want the best!



## THE TIRED BLOOD TEST

We're gathered here today in the waiting room of a clinic near Spokane, Washington. All of these people came here this morning because of pepleps and run-down conditions due to TIRED BLOOD.

This group on my left was given Gerital about an hour ago, while the group on my right used a Brand-X product. In just a few moments we will see conclusively which group responds with pep and energy . . .



THERE! YOU SEE IT!! The people who took Gerital are beginning to move around with more vitality—while the other group still sit there lifeless. LOOK AT 'EM GO!!!



Yes, friends once again Gerital proves that YOU TOO can burst again with youthful vigor in a very short time—WITH ENERGY YOU NEVER KNEW YOU HAD . . .



## THE BRA TEST

Now, Mrs. Cornelia Wetherby, a housewife from Toledo, Ohio—during the past week you've had TWO dreams—one while you were wearing your Maidenfit Bra,

and the other while wearing an ordinary Brand-X Bra, is that correct???

That's right . . .



Would you please tell me just which dream was the most interesting???

I see. What exactly DID you dream???

The dream I had when I wore a Maidenfit Bra . . .

I dreamed I appeared on television in my Maidenfit Bra . . .

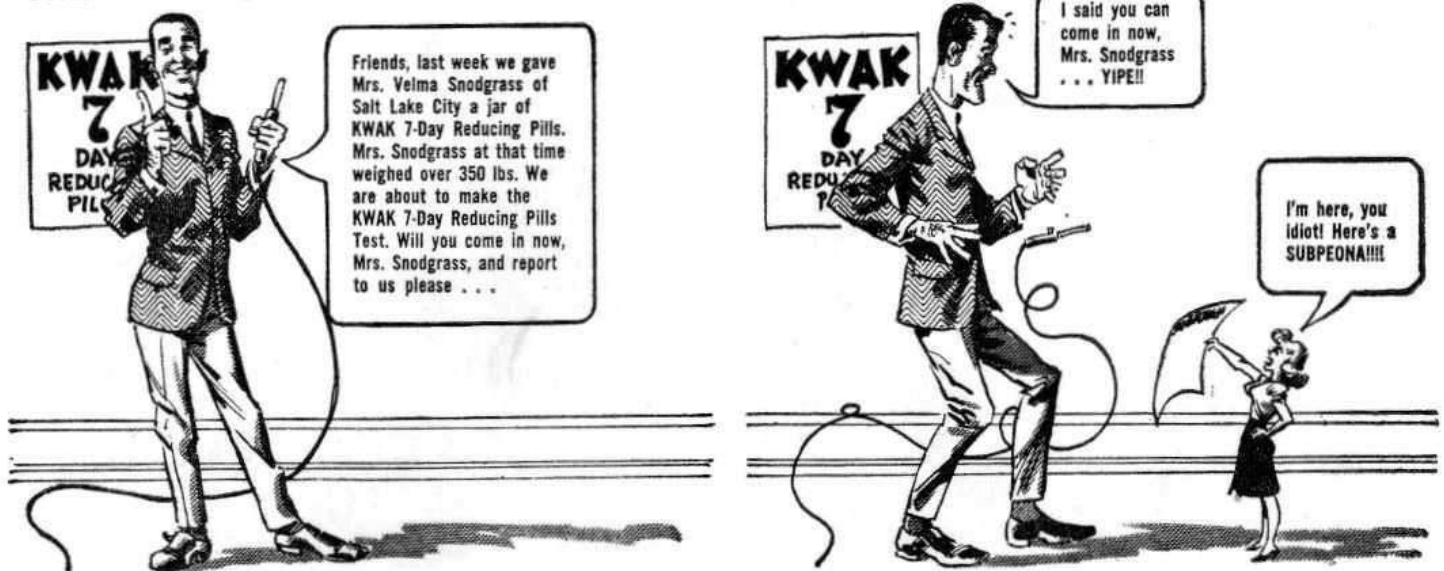


I got news for you, Mrs. Wetherby—YOU ARE ON TELEVISION!!!

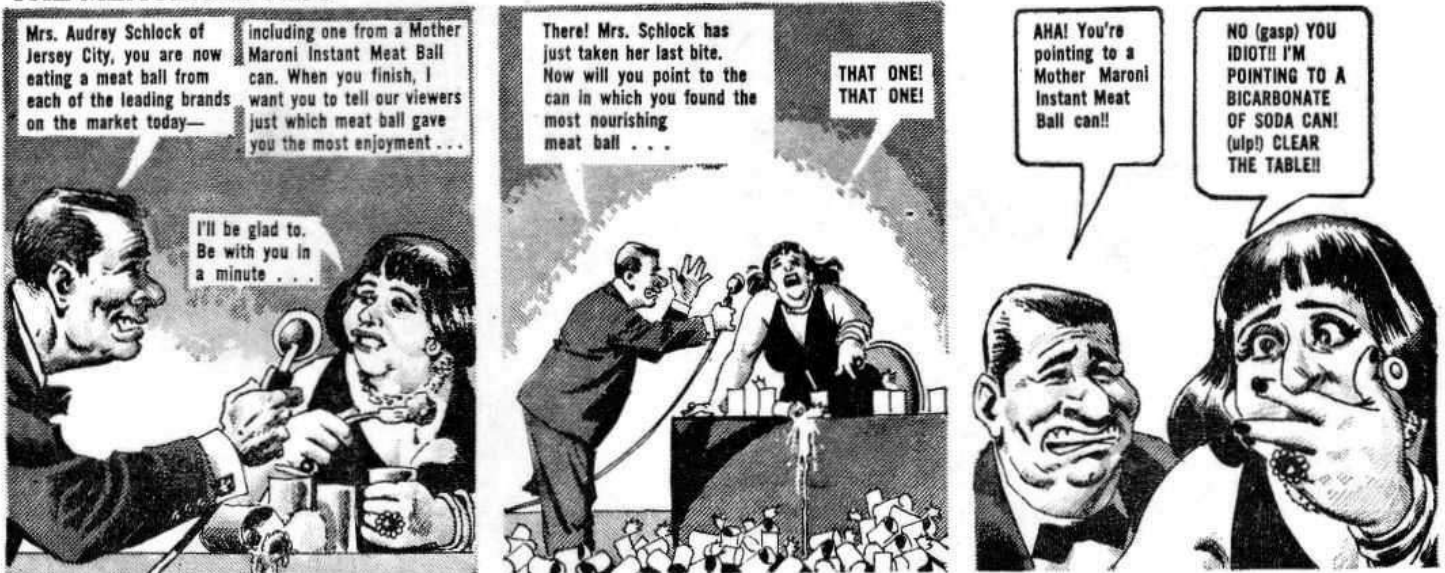
YIPES!!! OMIGOSH! GET ME A KIMONA!!



## THE REDUCING PILL TEST



## THE MEATBALL TEST



## THE DEODORANT TEST



## THE SHAVING TEST

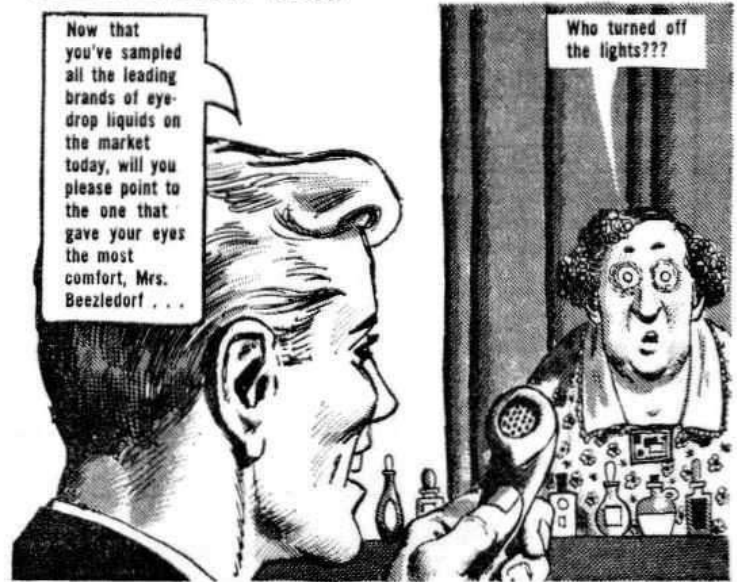




## THE FLOOR WAX TEST



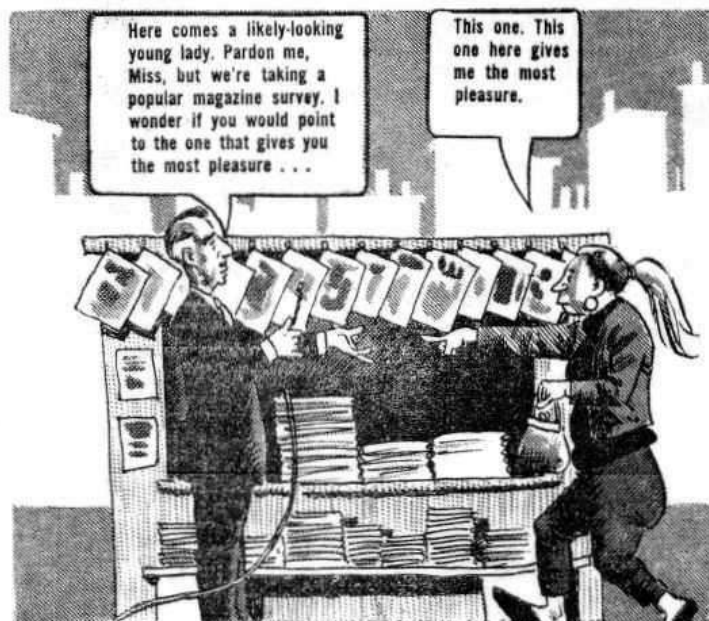
## THE EYE DROP TEST



## THE SLEEPING PILL TEST



## THE MAGAZINE TEST



A CRACKED FEATURETTE

# THAT WONDERFUL YEAR

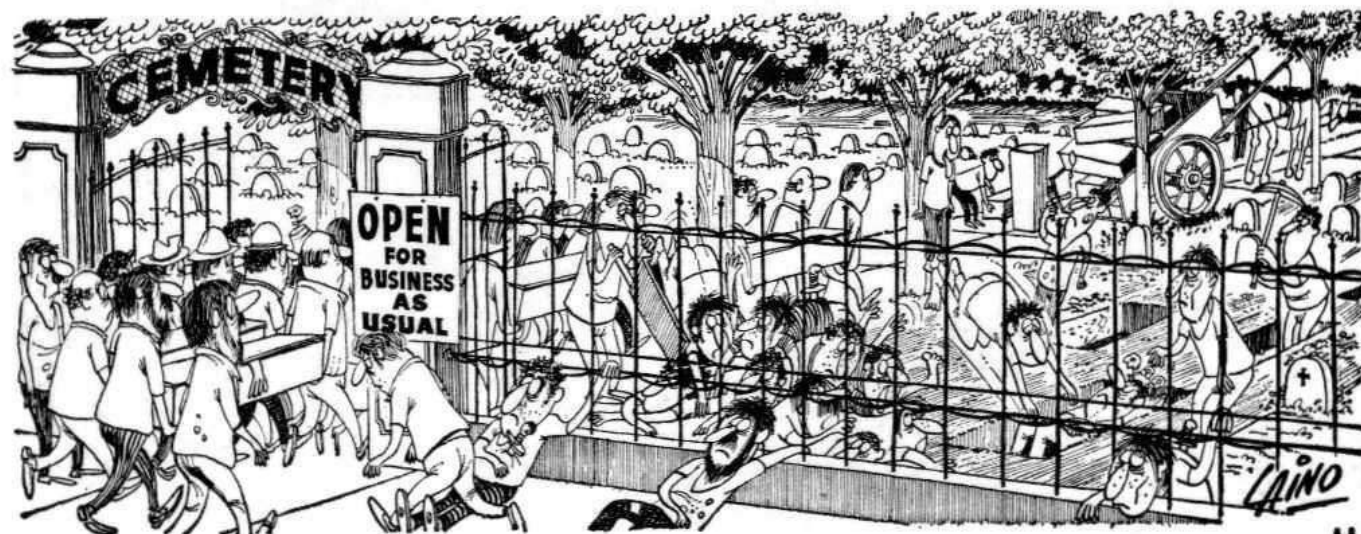
1927

1926

1928

1930

1931

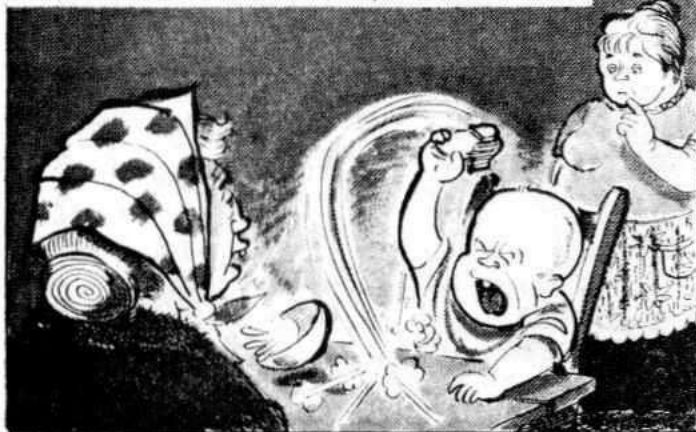




Cracked takes you back to...

# WHEN IT ALL STARTED

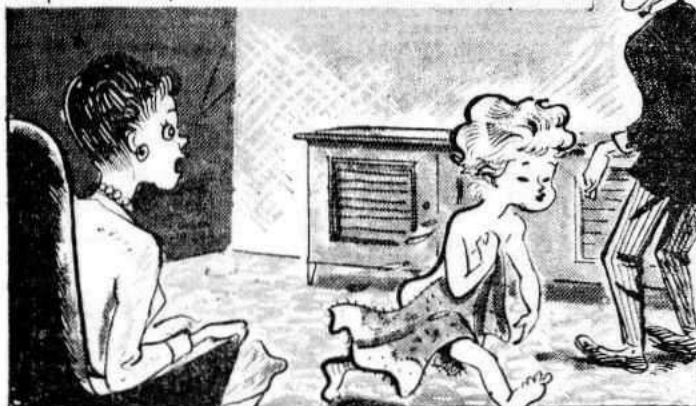
Look at that boy! He'll never amount to anything if you let him go around banging his shoes on the table and yelling at the top of his voice! I tell you no good can ever come of these outbursts, Mrs. Krushchev...



If the kid keeps wearing hats all the time, his hair will fall out someday, mark my words, Mrs. Brynner...



I know you can't afford to buy the child decent clothes, but making her walk around in a towel all day will only affect her personality later on. She'll always feel neglected and unloved. I would put a stop to it now, Mrs. Bardot...



You're making a sissy out of the boy I tell you. Don't pay so much attention when he cries. Let him alone. Believe me, if you spoil the child now, when he grows up if he ever wants to attract attention he'll just sit there and cry. Listen to me, Mrs. Paar...



If the boy wants to paint the walls, let him. Give him freedom to express himself at all times. Only in this way will he be able to develop into a fine, upstanding citizen and contribute something worthwhile to society. Believe me, I know what I'm talking about, Mrs. Shikelgruber...



I'm telling you that boy will come to no good some day. Look at him behaving like an idiot, cutting out paper dolls and making strange noises. Take my advice and get him to a doctor before he grows up and becomes a menace to society, Mrs. Laikin...



Psychologists tell us that three out of every four Americans are neurotic. With such a large percentage we figure there would be a great market for a new magazine in which these maladjusted people tell their stories. In this day of highly specialized magazines, why not one called . . .

**SPECIAL!**

**101 NEW CONFLICTS YOU CAN HAVE**

# NEUROTIC

Jan/Feb

25¢/35¢

AN INDECISIVE  
PUBLICATION

**THE MAGAZINE OF CONFLICT**

**DEVELOP YOUR OWN NEUROSIS**  
A complete guide to  
nervous breakdowns  
**WITH COLOR ILLUSTRATIONS**

**GIANT BOOK BONUS**  
I DIDN'T HAVE A GUILT COMPLEX—  
**I WAS GUILTY!**

## IN THIS ISSUE

I HAD A HEALTHY BREAKDOWN!  
HE FORCED ME TO LIVE IN REALITY

The most unforgettable conflict I ever had

## PARANOIA CAN BE FUN

*How To Make Your Psychosis Work For You*

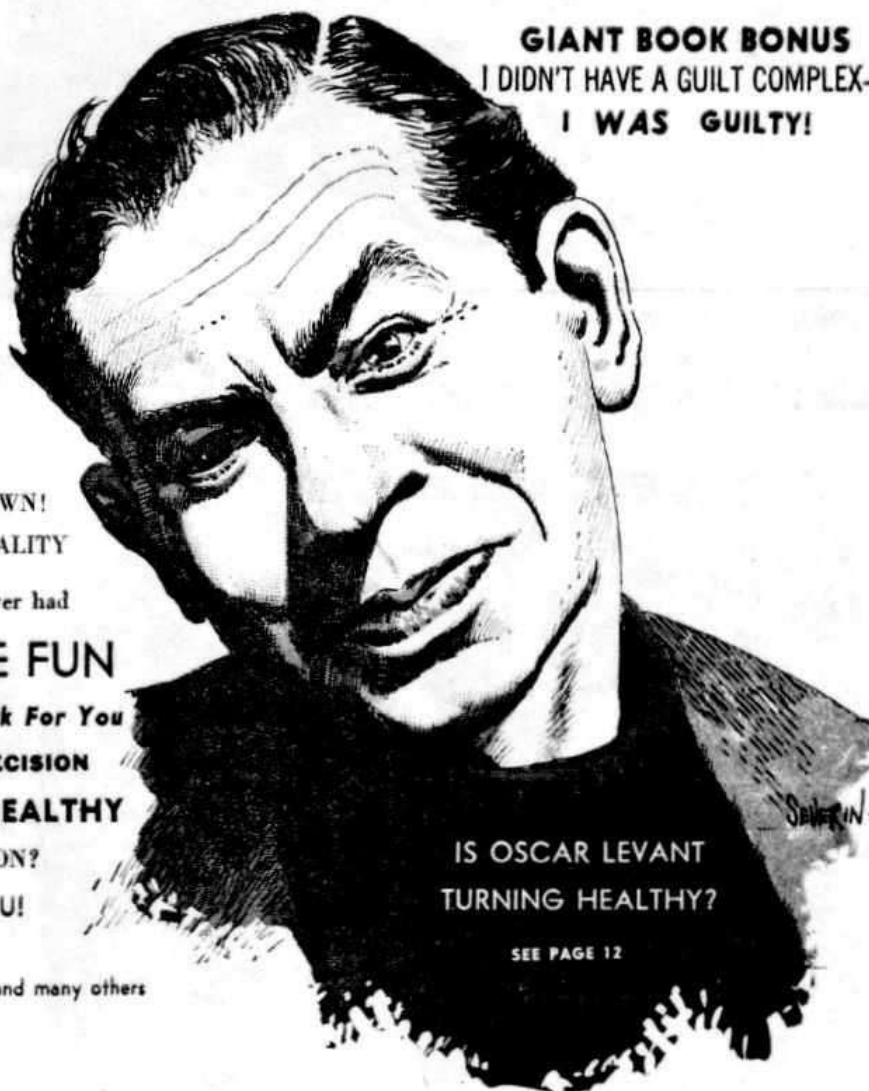
THE NIGHT I HAD TO MAKE A DECISION

## MY WIFE WAS DRIVING ME HEALTHY

HOW FREE IS FREE ASSOCIATION?

I AM NAPOLEON I TELL YOU!

and many others



IS OSCAR LEVANT  
TURNING HEALTHY?

SEE PAGE 12

**EXTRA SPECIAL!**

**HELP STAMP OUT MENTAL HEALTH!**



I KNEW THE DOCTORS WERE ALL SICK WHEN ...

## THEY SAID I ONLY IMAGINED I WAS DEAD

I went from doctor to doctor but nobody believed me. "I tell you I'm dying from an unknown disease," I cried. "There, there," would come the reply, "it's all in your mind." "Yes, but, it's spreading to the rest of my body," I shouted.

Still nobody believed me. They would give me a couple of aspirins and send me home. But the symptoms persisted. I had this choking sensation, my face was all flushed, and I had difficulty breathing. I was sure I was at death's door.

One day, when I had given up all hope of recovery, I decided to have one last fling on the town and live it up. The first thing I did was to buy some new clothes. The clerk at the haberdashery was quite pleasant. "What size shirt do you take?" he asked. "Size 14," I replied. "Just to be sure, let me measure you," he smiled.

With that, he put the tape ruler around my neck. "Aha! Just as I suspected," he grinned, "you take a size 16." "But I've been wearing a size 14 shirt for years now," I pleaded. "Well, it's alright with me," he continued, "but my cousin used to wear a shirt two sizes smaller at the collar. And danged if he didn't have trouble breathing. Why, his face used to get all flushed, and he had this choking sensation, and, what's more,

(continued on page 98.6)



There I was on the floor and still nobody would believe my story ...

I FOUND OUT TOO LATE

## THEY WARNED ME HE WAS HEALTHY

PRIZE WINNING  
CONFESSION STORY

by WANDA LUST

(AS TOLD TO HER PSYCHIATRIST)



It was the last straw when I found him putting the toothpaste cap back on the tube!

On the surface Tom seemed nice and neurotic. He had all the colorful fears and anxieties that I found so attractive in a man. We fit together beautifully. Ours was ideal neurotic relationship. We were both emotionally dependant on the other.

Then one day he began acting strangely. He started developing all kinds of healthy symptoms. He would become enthusiastic and appeared happy without any reason. I tried to suppress these emotions but his healthy drives were too powerful for me to overcome. Soon he was completely able to stand on his own two feet. I found out what he really wanted was a "wife" not a "mother." This was more than I could bear. I could not stand the thought of a husband.

But I found out too late. He had already started corrupting me with his healthiness. He was forcing me to live in reality! Furthermore (continued)

## My Fight Against Emotional Maturity

# MY ANALYST WAS DRIVING ME SANE!

A SHOCKING REPORT BY HUGH BETCHER



I fought him tooth and nail—but he was a tiger!!!

I entered psychoanalysis to talk to somebody. I didn't want to be cured of my neurosis. On the contrary, I was proud of it. My colorful and eccentric behavior made me stand out in a crowd. Made me interesting. What I wanted was to show my unique personality to someone who would appreciate it. That's why I went to Doctor Sfortz.

The first few months were ideal. I flaunted my idiosyncrasies in front of him and he received them most appreciatively. Then one day I noticed that strange things were happening. I was beginning to "feel" things. I was becoming spontaneous. I was able to show enthusiasm. In short, I was becoming a healthy square! I knew I had to make one last fight against emotional and maturity if I wanted to stay neurotic and remain adjusted to the sick circles in which I traveled.

Yes, I fought hard to retain my neurotic standing. It was the biggest fight of my life. I fought with every trick in the book to conquer my analyst. I fought him tooth and nail—but he was like a tiger! My resistance started to crumble and soon he was beginning to slowly tear me down. Slowly he was beginning to rob me of the color and sophistication of my conflicts. Slowly he was beginning to bring out my healthy instincts. Mainly, slowly he was beginning to sap out my bank account—WHICH WAS DRIVING ME SANE!! (to be continued)

I DIDN'T HAVE AN INFERIORITY COMPLEX...

## I WAS INFERIOR

by I. M. Clod

AUTHOR

When I went into analysis twelve years ago, I was a complete misfit. I had every psychological ailment you could name. Mine was the greatest inferiority complex known to man. In short, I was totally maladjusted.

Since I was of average intelligence, I wanted to know WHY I was so uncomfortable in social situations. I wanted to know WHY I was unable to relate well to other people. I wanted to know WHY I had such difficulty getting along with the opposite sex; WHY I couldn't stand on my own two feet; WHY I was so introverted and withdrawn; WHY I was afraid to face reality.

Psychoanalysis answered all these questions. After twelve years of intensive therapy, I still suffer from these emotional problems—BUT AT LEAST NOW I KNOW WHY!!

It seems that I haven't really got an inferiority complex—I AM inferior! And furthermore, my analyst helped me to see that I was also a big (continued on page 802)



I never knew why I always felt so inferior to other people.



## FOR THE FETISHIST

WHO HAS EVERYTHING



A warehouse full of delightful objects for the discriminating collector.

Send for free catalogue today:  
"IF IT'S HUMAN—WE GOT IT!"

WEIRDO BROS. VEREE, ILL.

## MINIATURE SHRUNKEN PSYCHOANALYSTS

Not a toy—but the real thing! Fits conveniently in your vest pocket. Carry it with you wherever you go. Just whisper your troubles to it.

ONLY \$19.95 POSTPAID

LIVE GIMMICKS, INC. ERIE, MASS.



## 8X10 GLOSSY PHOTOS OF YOUR FAVORITE NEUROTICS

Suitable for framing or hanging on wall. Also special "art" collection of glamorous hypochondriacs in various revealing stages of agony. Write for full catalogue.

PSYCHO-PICS Aintno, Mo.

## NEW FALL FASHIONS for NEUROSIS

Complete wardrobe for the sophisticated neurotic. All colors and sizes to fit your warped personality.



SEND TODAY FOR FALL CATALOGUE  
CREEPS, INC. OMYPA, PA.

## UNABLE TO RELATE WELL TO OTHERS? CAN'T GET ALONG WITH THE OPPOSITE SEX?

### TROUBLE BEING ACCEPTED?

This magic item will do wonders to make you feel "wanted" again. Girls will flock around you. Send one dollar today for full rate chart.

MAZUMA PRESS Loneme, Tenn.

## NEW FUR LINED WHIPS

Express your hostility in a brand-new way.



Order Now .52.

MASACO

WISH, WASH.

# NEUROTIC LOOKS AT TELEVISION

A LOOK AT TODAY'S TOP TELEVISION PROGRAMS SHOWS A GOOD INDICATION OF THE NEUROSIS OF OUR TIME. FOR EXAMPLE:

MASQUERADE PARTY.....	A refusal to be oneself
WHAT'S MY LINE.....	A quest for identity
I'VE GOT A SECRET.....	Guilt complex
VOICE OF FIRESTONE.....	Paranoic hallucination
I REMEMBER MAMA.....	Oedipus complex
LEAVE IT TO BEAVER.....	Using others as a crutch
I LED THREE LIVES.....	Multiple psychosis
BEAT THE CLOCK.....	Sadistic impulses
IT COULD BE YOU.....	Transference
FOLLOW THAT MAN.....	Inability to stand on own two feet
TO TELL THE TRUTH.....	Infantile attempt-at honesty
WHO DO YOU TRUST?.....	Suspicious inclination
YOU ARE THERE.....	Wish fulfillment
I SEARCH FOR ADVENTURE.....	Refusal to grow up
PEOPLE ARE FUNNY.....	Inability to relate to others
THE LONE RANGER.....	Introversion
FACE THE NATION.....	Extroversion
FATHER KNOWS BEST.....	Rationalization
DEATH VALLEY DAYS.....	Morbid Reminiscing
IT'S A GREAT LIFE.....	Refusal to face reality

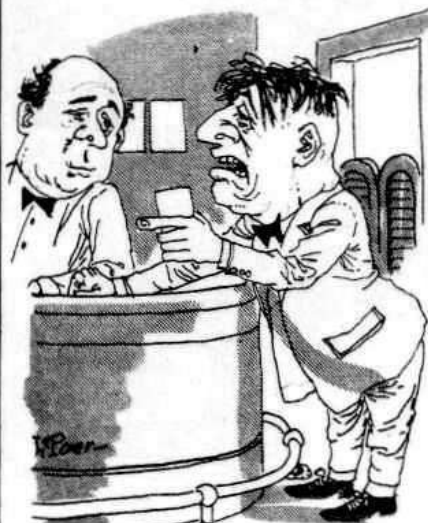
## The NEUROTIC THING

SS WILL BE AWARDED FOR THE BEST NEUROTIC BEHAVIOR IN EVERYDAY SITUATIONS.



WHEN CALLING FOR A GIRL, it's the neurotic thing to walk around the block three times before going in to her house.

This month's award goes to Clarence Klutz, Jersey City, who unfortunately passed away recently while courting a girl who lived on top of a mountain.



"My analyst doesn't understand me."

## THIS MONTH'S HEALTHY JOKE

"Can Timmy come out and play?"

"Not today, Mary, he has leprosy."

"Oh, no. That's horrible!!"

## The NEUROTIC SQUELCH

The big 2-ton elephant looked down at the tiny 2-ounce mouse and said, "How come I'm so big and strong while you're so small and weak, huh?" The little mouse looked up at him for a few minutes, then lowered his head and said dejectedly, "I've been sick."

ANSWER TO LAST MONTH'S PUZZLE:  
Still undecided—try again next month.

## The INQUIRING PSYCHOTIC

QUESTION: Why did you enter psychoanalysis? (asked of various people in analysts' waiting rooms)

SIDNEY BLECH

New York City



I entered analysis because I wanted to know why I always behaved like an idiot. After 12 years of analysis I finally found the answer. I AM an idiot!

HAROLD SMEDLEY

Bronx, N. Y.



I entered analysis because I hated myself for no good reason. My analyst straightened me out. Now I hate myself and I have good reason!

RHODA IPSWICH

Brooklyn, N. Y.



I couldn't bear the thought of marriage. My analyst has cured me of this. Today I still can't face marriage, but at least I can hear the thought.

SEYMOUR HOTCHKISS

Jersey City



I entered analysis because I was very stingy about money. Being a tightwad was ruining my life. I'm straightened out now. My analyst took all my money.

ZELDA KLUCK

Hasbrouk Heights



How come I entered analysis? I have this one peculiar habit. Everytime I see an ashtray I must empty it. Sounds normal, doesn't it? But in my mouth?

ALL NAMES HAVE BEEN CHANGED

TO PROTECT THE ANALYST.

CONFLICTS RESOLVED

IN ONLY 6 HOURS  
with DR. CROCK'S



CORRESPONDENCE COURSE ANALYSIS

Simply write down your problem and send it to us. We mail you back the answer and in only 6 hours you will feel better. Don't delay. \$1 per conflict. Special for one month only: 3 for \$2.

ALL YOUR  
CONFLICTS  
FOR ONLY  
\$17.50

NO NEUROSIS TOO BIG OR TOO SMALL  
Write today: BOX 86 ATLANTIS

SUFFERING FROM  
VOYEURISM?



Are you a frustrated Peeping Tom?

You needn't suffer any longer with an

**ORB TELESCOPE**

It enables you to see the object of your affection more clearly and sharply.

only  
98¢

VOYEURS INC. Mishu, Ga.

FOR THE SOPHISTICATED PSYCHOTIC

SMARTLY TAILORED

**STRAIT JACKETS**

Direct from factory

3-button fabrics with narrow lapels in smart Ivy-League styles. Look sick... feel sick... BE SICK!



WRITE FOR FREE CATALOGUE  
ASYLUM

MASH, MICH.

PORTABLE

**OXYGEN TENTS**

Ideal for the traveling HYPOCHONDRIAC. Works without batteries. AC or DC. Carry to work.



JIMJACKS CO.

Yippee, Ia.

ATTENTION PARANOICS  
HEAR REAL VOICES

ON EXCITING 33-1/3  
PLAYING RECORDS



Play them with your back to the phonograph and you don't have to make believe that people are talking about you behind your back.

FOR PRICE LIST  
WRITE TO:

**PARA-NOISE** Mishu, Ga.

LOOKING FOR A  
MOTHER IMAGE?

PIN-UP PICTURES OF HUNDREDS OF AUTHENTIC "MOTHER TYPES"



NOW AVAILABLE AT LOW COSTS

WALLET SIZE

INQUIRE TODAY

IRVING KLAWS

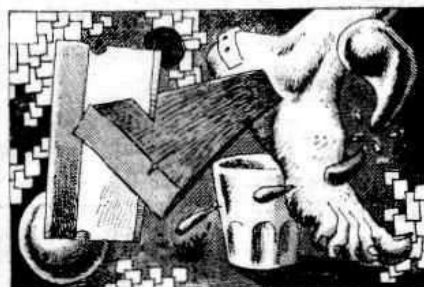
Loneme, Tenn.

ENTER OUR BIG NEUROTIC

# CONTEST

ANALYZE THIS DREAM

OUR EDITOR HAD LAST MONTH



SEND IN YOUR INTERPRETATION  
IN 500 WORDS OR LESS. WINNING  
REPLY WILL RECEIVE

## \$500 IN CASH

PLUS

A brand-new Guilt Complex

Rationalizations for a Full-Year

14 startling new Hallucinations

A Traumatic Experience

An Imaginary Tape Recorder for  
your Imaginary Voices

AND MANY OTHER TOP PRIZES.

CONTEST CLOSES JAN. 1, 1961

NO HEALTHY PEOPLE MAY APPLY  
INDECISION OF THE JUDGES IS FINAL.

## NEXT MONTH

What It's Like To Live In Reality

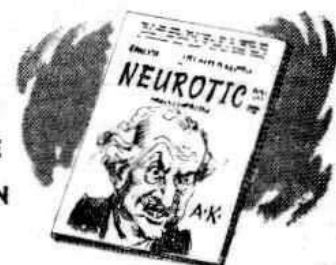
NEW WAYS TO HATE FATHER

Those Migraine Headaches  
Were All In My Mind!

Night I Stood On My Own Two Feet

... and many other  
provocative articles

ON  
SALE  
SOON





## NEUROTIC SHOPPING MART

(order by number only)

### REFUSE TO GROW UP?

Retain your infantile ways with one of our new...

### CHROME-PLATED YO-YOS

only 39c

(string extra)

FOR THE ADULT NEUROTIC

#22

### DON'T WANT TO FACE REALITY?

This genuine mo-  
hair face-mask  
with both eye-slits  
closed, permits  
you to live in your  
own world of fan-  
tasy, without hav-  
ing to see reality.



89c Per Dozen

#34

### MANIC-DEPRESSIVE?

Having your ups and downs?

THE NEW PORTABLE

TWO FOR THE SEESAW



only \$14.95

complete

IDEAL IN DEN, STUDY OR BEDROOM.

#82

### LOOKING FOR A NEW WAY OUT?

Depressed? No-  
where to turn?  
This handy item  
is just the thing  
to relieve all  
your pressures  
and tension.



\$1.98 with dum-dum

#52

### HAVING TROUBLE MAKING DECISIONS?

This easy-to-use item will make  
up your mind for you. Just flip  
and presto! It decides for you!



11c

and up

(Larger sizes for bigger headaches) #48

### HEAR IMAGINARY VOICES?

Get this imagina-  
ry tape recorder  
and have them as  
a lasting remem-  
brance. In all  
sizes and shapes.

\$29.50

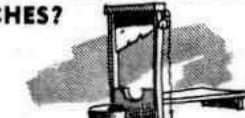
with

imaginary  
batteries

#59

### MIGRAINE HEADACHES?

This delightful pro-  
duct relieves head-  
aches twice as fast as  
any other known pro-  
duct — and doesn't  
upset your stomach!



ONLY \$14.50

#37

### SEEKING YOUR IDENTITY?

WANT TO KNOW WHO YOU ARE?

Just mail \$1 and see yourself  
as others see you—as you  
really are!



#71

### INTROVERTED?

This time-tested pro-  
duct is guaranteed  
to get you out of  
that rut.



\$3.95 and way up.

#76

### LOOKING FOR A TRAUMATIC EXPERIENCE?

YOUR OLD ONE WEARING THIN?

When used properly will  
give you a new bang out  
of life.

only

\$1.98



#86

## HALL OF FAME AWARDS

# Neurotics of the year

ANNOUNCING THE WINNERS OF THE OEDIPUS  
AWARD, GIVEN ANNUALLY TO BONA FIDE NEUR-  
OTICS WHO, BECAUSE OF THEIR UNIQUE ECCEN-  
TRICITY, MADE THE YEAR'S GREATEST CONTRIBU-  
TION TO STAMPING OUT MENTAL HEALTH.



ABNER ZILCH



FLOYD SLOFKIS



DENZIL CLODD



JOHN ED GUTZ



IRMA KRUDD

Kansas City, Mo. Jacksonville, Fla. Detroit, Mich. Indianapolis, Ind. Boston, Mass.

### HYPOCHONDRIAC PARANOIC PSYCHOVERT SCHIZOPHRENIC MASOCHIST

#### OF THE YEAR

For actually  
imagining and  
convincing  
people he was  
dead.

#### OF THE YEAR

For talking to  
and distinctly  
hearing back  
an answer from  
Chloe.

#### OF THE YEAR

For fooling ev-  
eryone into  
thinking he was  
healthy person  
for one year.

#### OF THE YEAR

For having 14  
distinct per-  
sonalities — all  
of which were  
psychotic.

#### OF THE YEAR

For not having  
been seen with  
sadist for one  
whole year.



LEON FLINCH



MYRNA BLANK



EMILE SNIDE



STANLEY KLATCH



MAX MISHUGA

Butte, Mont. Los Angeles, Cal. Bangor, Me. Hoboken, N. J. Brooklyn, N. Y.

### RATIONALIZER COMPULSIVE INTROVERT PSYCHOTIC SADIST

#### OF THE YEAR

For believing  
he was actual-  
ly healthy for  
the entire year.

#### OF THE YEAR

For being able  
to relate to a  
healthy person  
for one year.

#### OF THE YEAR

For never once  
being seen in  
public during  
the entire year.

#### OF THE YEAR

For thinking up  
the new series  
of "healthy  
jokes."

#### OF THE YEAR

For thinking up  
the whole idea  
of this article.

(ALL NAMES HAVE BEEN CHANGED TO PROTECT THE GUILTY)

## Rent a NEUROTIC for your next

### HEALTHY PARTY



EACH OF OUR HAND-PICK-  
ED NEUROTICS HAS A  
UNIQUE IDIOSYNCRACY  
THAT WILL ADD THAT  
CERTAIN ZING TO YOUR  
NEXT SOCIAL GATHERING.  
WRITE TODAY FOR FREE  
CATALOGUE TO:

NEUROTIC RENTAL SERVICE

BOX 69

BRONX, N. Y.

## THE TOP TEN

A NEUROTIC LOOK AT  
THE TEN MOST BELOVED  
SONGS OF OUR TIME,  
ACCORDING TO A RE-  
CENT SURVEY:

1. You're Driving Me Healthy
2. Life Is Just A Bowl Of Conflicts
3. Doin' What Comes Unnaturally
4. I'm Gonna Die Till I Live
5. Ain't We Got Freud?
6. My Melancholia Baby
7. Thou Sick
8. The Maniac I Love
9. A Sinner Kissed An Analyst
10. Zing Went The Strings Of My Head!



# DEAR PSYCHO

Address your emotional problems to Dr. Psycho, who will try to help you realize your full neurotic potential.



## DEAR PSYCHO:

I get a terrible migraine headache every morning. What is my trouble?

**IMPULSIVE**

*Nothing. It's all in your mind.*

## DEAR PSYCHO:

Most of the time I'm just plain neurotic, but occasionally I imagine myself to be Abraham Lincoln. What should I do?

**COMPULSIVE**

*Stay away from theatres.*

## DEAR PSYCHO:

I've heard it said that if you want to rid yourself of an imaginary fear, you should do just the thing that you are afraid of. In this way your fear will stop. Now I am afraid of dying. How can I apply this?

**WEIRDO**

*Keep sending in letters like that one.*

## DEAR PSYCHO:

Help me. I'm in love with a 12-year-old!

**MANIAC**

*A 12-year-old what???*

## DEAR PSYCHO:

I have tremendous fears and anxieties that I just can't overcome. How can I straighten myself out?

**NERVOUS**

*Walk under a steam roller.*

## DEAR PSYCHO:

My problem lies in my inability to relate well to women. Everytime I see a girl I get cold chills down my spine. What can I do about it?

**INTROVERTED**

*Wear a woolen overcoat.*

I'm writing to say I have a 14-year-old boy who is a nervous wreck. What is the best way to calm him down?

**OBSESSIVE**

*Get him a 14-year-old girl.*

It's not me doctor. I'm healthy. It's other people. Everybody talks about me behind my back. What should I do?

**PERSECUTED**

*Turn around.*

## LEARN TO BE MORE NEUROTIC

### Traumatic School For Neurotics

Today you just don't fit in unless you have a colorful and exciting neurosis. We help you to realize your full neurotic potential. Let trained psychotics teach you. We guarantee you a conflict on the very first day!

#### ACADEMIC SUBJECTS INCLUDE:

Creating fears and anxieties, repressing your desires, using others as a crutch, hating your parents, rationalizing

AND MANY OTHER COURSES LEADING TO THE DEGREE OF

**BS Bachelor of Schizophrenics**

**FREE TRIAL OFFER:** If not completely neurotic after one session, your tuition will be cheerfully refunded.

SEND TODAY FOR FREE CATALOGUE



SPECIAL 2 IN 1 PROGRAM FOR SCHIZOPHRENICS

SPECIAL HOSTILE COURSES FOR PARANOICS

SPECIAL SICKENING COURSES FOR HYPOCHONDRIACS

FREE PLACEMENT SERVICE IN LEADING ASYLUMS EVERYWHERE

AGE NO BARRIER COED

CORRESPONDENCE COURSES AVAILABLE

APPROVED FOR FOREIGN NEUROTICS

TRAUMATIC SCHOOL FOR NEUROTICS

FREUDIAN, MASS.

## PERSONALS

Only legitimate ads from those seeking neurotic relationships will be taken. We are in no way responsible for any healthy people who use this column to defraud.

**NEUROTIC MALE** with inability to stand on own two feet, seeks broad-shouldered woman to use as crutch. Consider all replies. 0796.

**COMPULSIVE NEUROTIC** with obsession for fat girls, seeks 400+ pounder to live on huge ranch. Z999.

**MAN WITH FETISH**, late 30's desires to meet girl with long black pony-tail. Have money, charm, looks and scissors. Send photo in first letter. T371.

**PARANOIC MAN** seeks woman to share hallucinations. Vivid imagination a must. Write persecuting first letter and send record of voice. C117.

**DISTURBED MAN** with tremendous guilt complex seeks forgiving woman with proven ego-gratifying experience in previous marriage. D486.

**MALE**, 27, neurotic dependent, seeks woman to lean on. Must look like mother. Send photo. B729.

**HYPOCHONDRIAC** widower, 49, seeks sympathy-minded woman Must be able to show extreme pity. All replies held confidential. F318.

**SCHIZOPHRENIC** man, 29, seeks 2 girls; 1 introverted, 1 extroverted. Consider one girl if she's manic-depressive. P723, P724.

**NEUROTIC GIRL**, late 20's, seeks father image. Man must smoke cigars, drink beer, like baseball, and marry mother. A112.

**PSYCHOPATHIC MALE**, young, hostile, belligerent, disagreeable, sick, with homicidal tendencies, desires to meet charming female companion with similar tastes. References exchanged. V802.

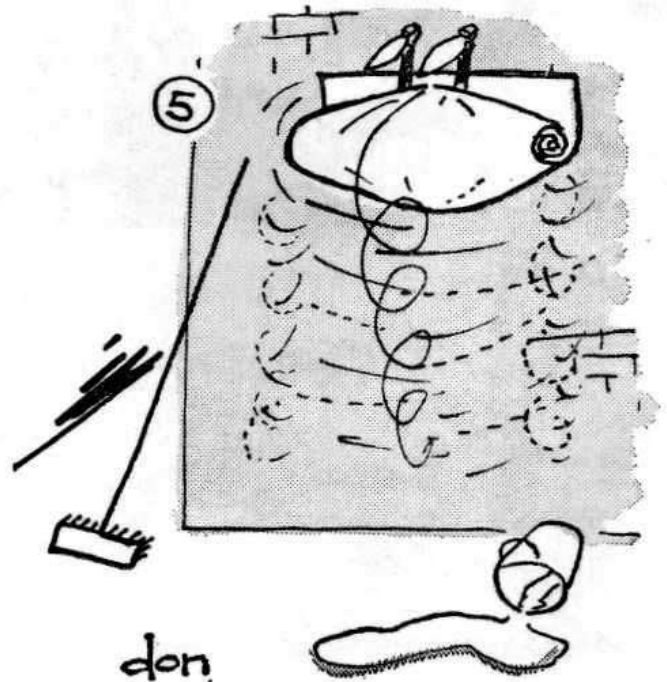
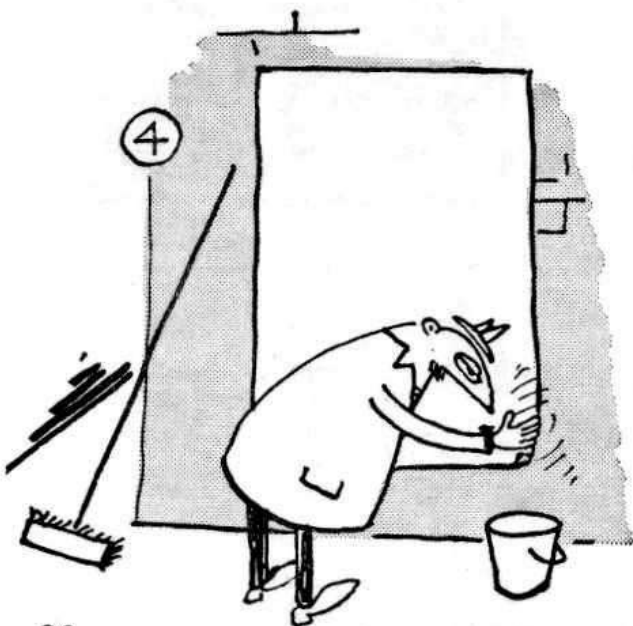
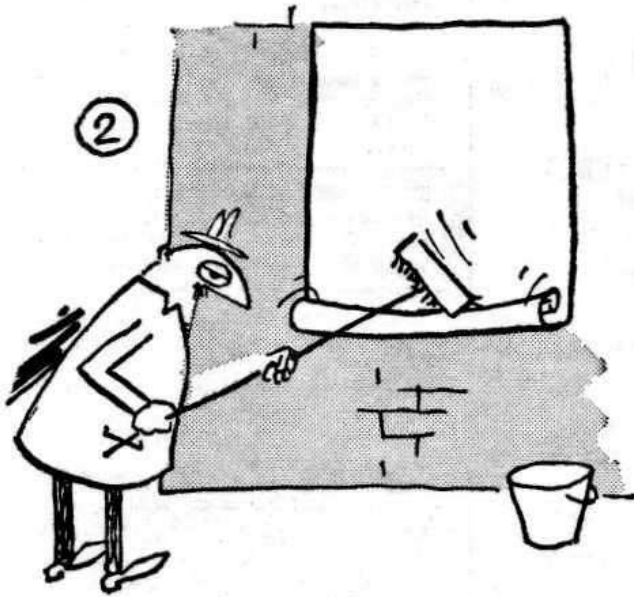
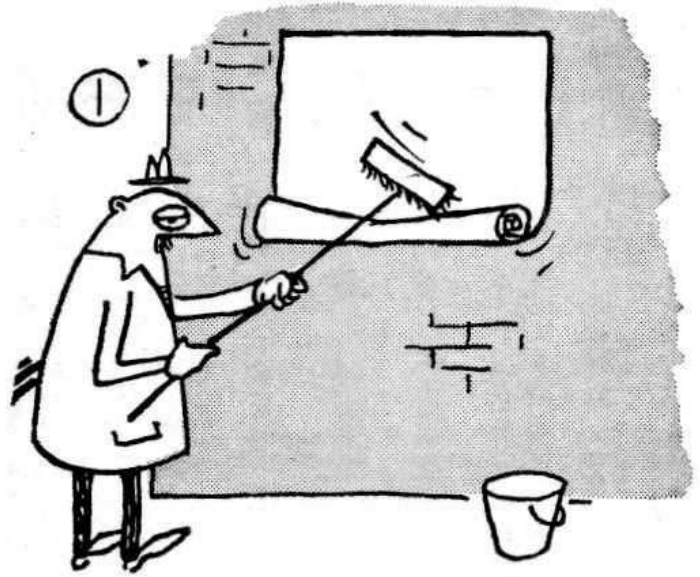
**HYPERSENSITIVE MAN**, 47, seeks traumatic experience with young girl. L601.

**MANIC-DEPRESSIVE MAN**, 38, seeks depressive-manic woman, 21-25. W107.

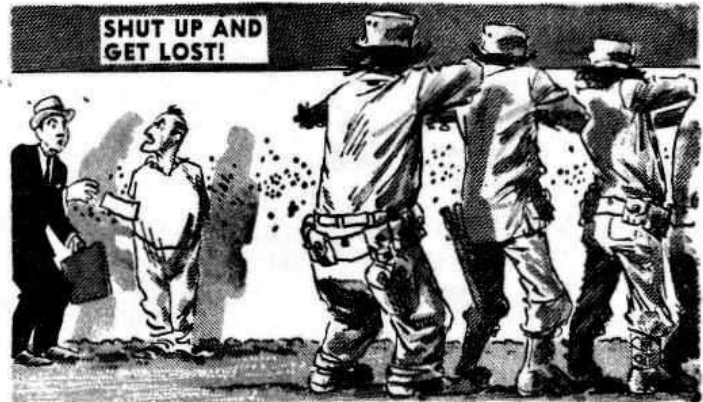
**MADMAN** who hates father seeks woman who hates mother. Object: Traumatic Experience. G802.



# the little world of don swanson



# TELEVISION SHUT-UPS



Tonight we are visiting with actor-crooner Frank Sinatra in his luxurious penthouse suite in this plush Las Vegas hotel. Hello there, Frank . . .



We take you back to April 16, 1871, the Great Chicago Fire. Everything is just as it was, except . . . YOU ARE THERE!!!



Mis-tuh Dil-lon!  
Mis-tuh Dil-lon!





# REJECTED

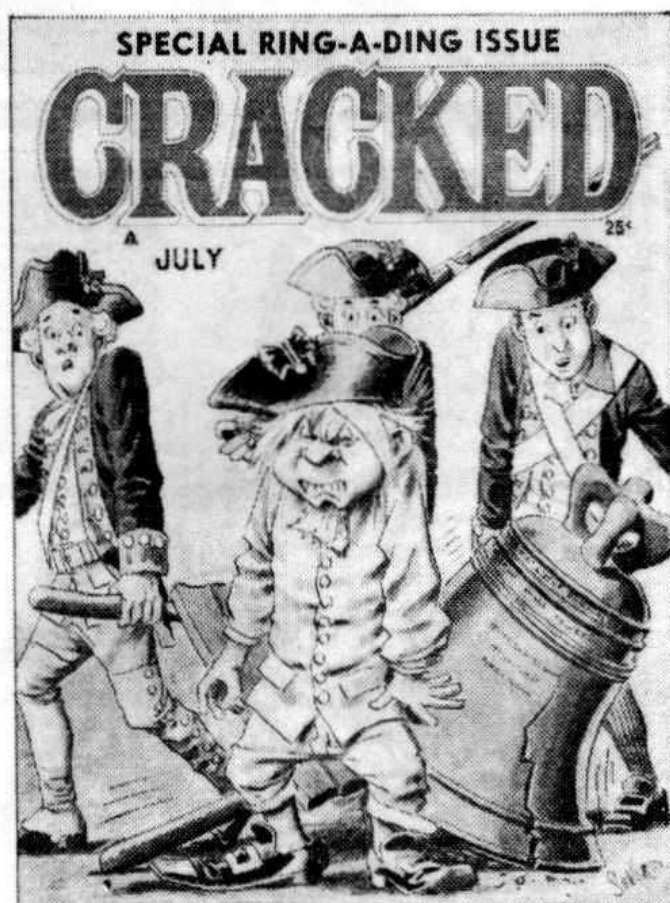
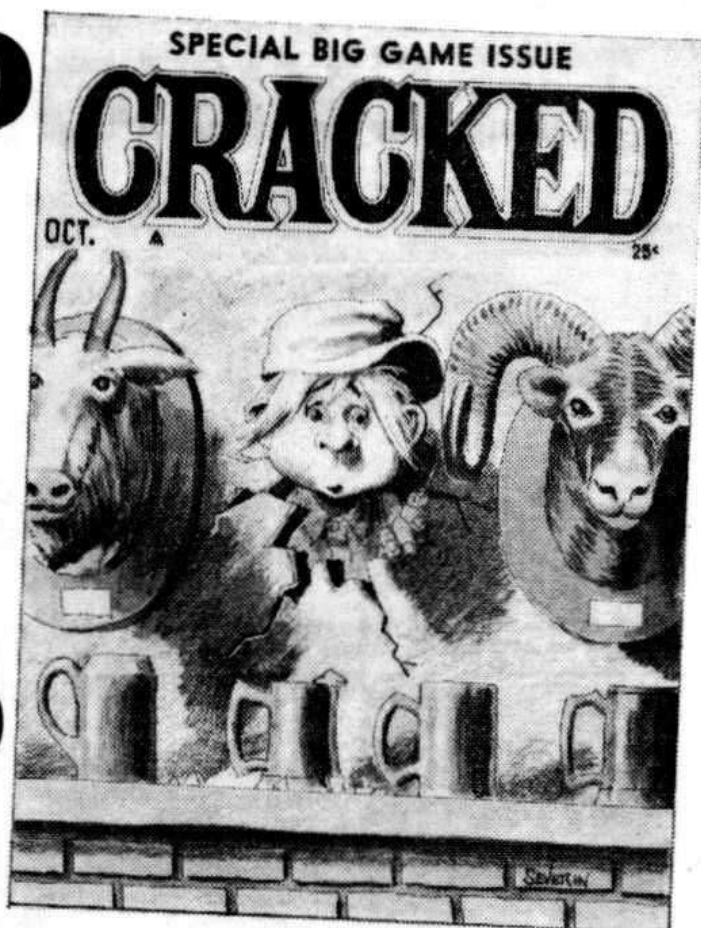
GETTING OUT A COVER FOR CRACKED IS A PAINFUL PROCESS. AND IT USUALLY SHOWS IN THE FINISHED ART WORK. NEVERTHELESS WHEN COVER CONFERENCES ARE HELD, EVERYBODY JOINS IN.

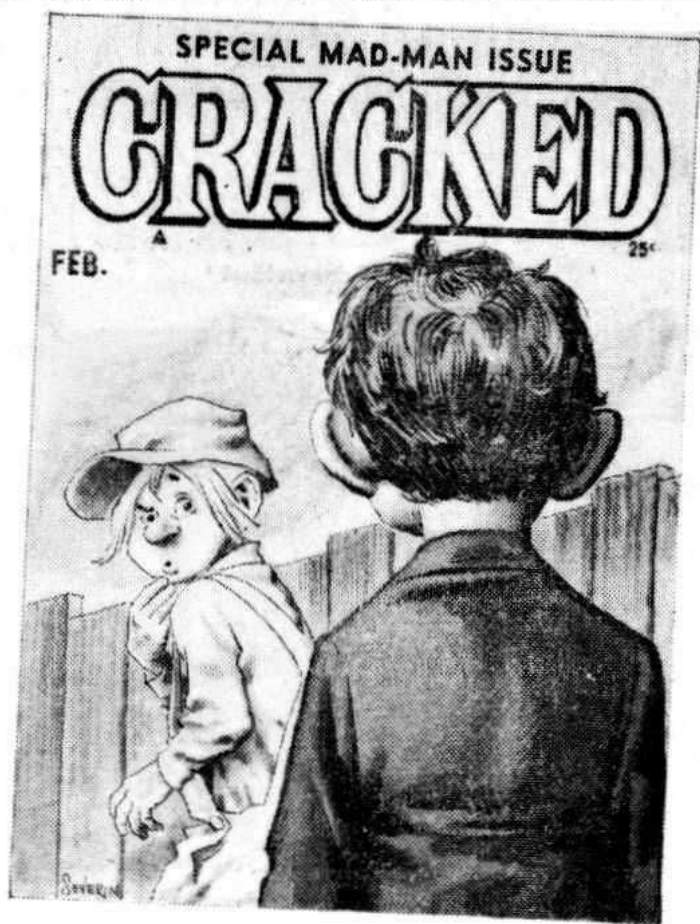
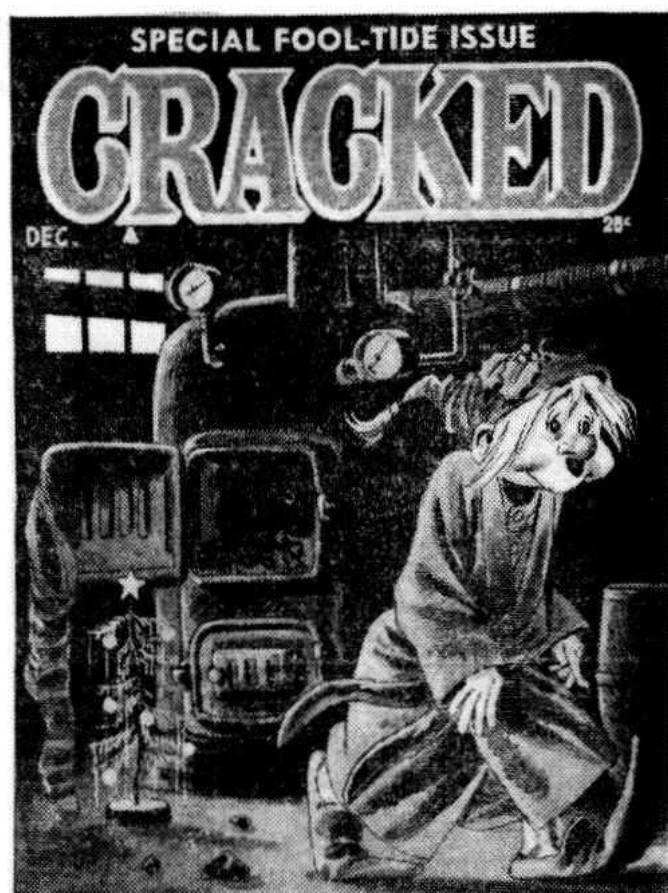
# CRACKED

WHAT THEY DO IS THROW AROUND IDEAS. AND AFTER THE CONFERENCE WHAT THEY DO IS THROW AROUND THE ARTISTS. THIS HAPPENS WHEN RIDICULOUS COVER IDEAS ARE SUBMITTED. THESE

# COVERS

ARE THE COVERS YOU NEVER GET TO SEE. AND SO LIKE YOU SHOULDN'T FEEL YOU ARE MISSING ANYTHING, ARTIST JOHN SEVERIN HAS RECORDED FOR POSTERITY A FEW OF THESE . . .







Once again we present the brilliant Argentine artist LAINO, in his uniquely satiric view of the world. This time LAINO opens up the pages of classic literature and gives us his impression of . . .

# Great Lovers of Fiction

DANTE AND BEATRICE



"Why in blazes did you bring me here?"

JOHN ALDEN AND PRISCILLA



"I lithp—thath why I can't thepeak for mythelf!"

ROMEO AND JULIET



"Romeo, Romeo, wherefore art thou Romeo?"

EDGAR ALLEN POE AND ANNABEL LEE



"What makes you think my mother won't like you?"

SAMSON AND DELILAH



"If anyone calls, I'm at the hairdresser's..."

CYRANO AND ROXANNE



"... and keep your nose out of my business!"

SVENGALI AND TRILBY



"Knock it off already, I'm getting nauseous!"

TARZAN AND JANE



"Whattaya mean you want a night out with the apes?"

QUASIMODO AND ESMERELDA



"Aside from that, why won't you marry me?"



# CRACKED WRAPPERS

## CUT-OUT

TO OPEN JUST PRESS TO MOUTH  
AND COUGH GERMS EAT THRU  
PAPER HERE AND PROVIDE  
OPENING.





**SMITT BROTHERS**

**COUGHING DROPS**

Ridiculously MEDICATED to

1. Make coughing louder and clearer
2. Keep clinging substances in throat
3. Cause mouth to become more dry QUICKLY, SAFELY, NAUSEOUSLY!

Chew slowly in mouth. Coughing is produced almost immediately. Works better than standing in front of a draft.

IF SMITT BROTHERS COUGHING DROPS do not make you cough louder and clearer, see your analyst.

ACTIVE INGREDIENTS: PNEUMONIA CHLORIDE IN A GERM-FILLED BASE

Made by Smitt Brothers, Alcatraz, Cal.

NET WEIGHT 6 OUNCES.



**COUGHING**



**DROPS**

**SMITT BROTHERS**





**COUGHING DROPS**

10¢

Ridiculously MEDICATED ...



**COUGHING**



**DROPS**



PUT SIX IN YOUR MOUTH AT BEDTIME. KEEPS TILL MORNING.

KILLETTE RED BLADES

**KILLETTE**

RED BLADES

BLOOD MARK



*Alvin Killette*

A. C. U.S. PAT.

IRREG. -KILLETTE-

GAY BLADES

26

GAY BLADES

PRESS DOWN HERE AND THUMB WILL SNAP OPEN

**OPEN HERE**

KILLETTE QUALITY THE SAME ALL OVER BODY

FACTORIES IN ICELAND NAIROBI BROOKLYN BRONX LEVENWORTH ATLANTIS

BLOOD MARK

**KILLETTE**

KILLETTE SUICIDE RAZOR CO. ATLANTIS MADE AND PRINTED IN ALCATRAZ

QT

96

**Sin-Sin**

COMPASSION

10c



TO APPLY—  
SMEAR OVER  
TONGUE

← OPENING

**Sin-Sin**

RING-A-DING-DINGA

10c



MAKES MOUTH  
REALLY SMELL

SQUEEZE OUT HERE

made of dried crabgrass, hot tobacco sauce, diluted vinegar and unnatural flavoring.

AMERICAN CHUCKLE CO., MANUFACTURER ATLANTIS

**JUST COLOR THEM IN LIKE ORIGINALS**

Consult the Tweed Pages  
BY TELEPHONE  
EASY TO REACH  
No charge—No alterations  
THE LOW-RENT DISTRICT  
IN THE HEART OF  
3 CONVENIENT STORES  
SUIT  
KOLMAN-MARKIS  
IN A  
YOU'LL LOOK BETTER



CLOSE FIST BEFORE STRIKING

12 CHOCLETS

NAUSEAMINT MADAMS

# Choclets

GUM CANDY COATED

MADE OF BASE GUM, CRABGRASS, CORN STARCH

Choclets HARDENERS AND CHICKEN FAT.

# Choclets

A MADAMS BRAND

NAUSEAMINT GUM COATED CANDY

AMERICAN CHUCKLE CO., MANUFACTURER

Choclets


BRONX, N. Y.

CLOSE HERE

Choclets

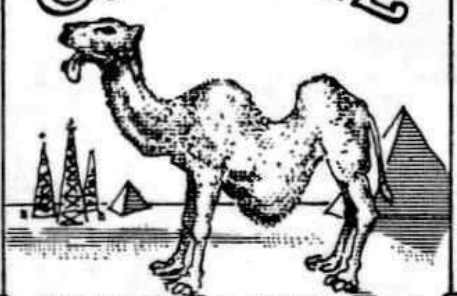
Don't look for good taste or fine tobacco, as the cost of advertising CAMAL Cigarettes prohibits the use of them.

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20 CIGARETTES CLASS 7


# CAMAL



# CAMAL

TICKLISH & DOGMATIC  
BLAND  
CIGARETTES

CHANCE QUALITY



# CAMAL



# STORIES OF THE MONTH

## THE PSYCHIATRIST

My problem, Doctor is that I have a very bad memory. I can't remember a thing. I say something one minute, and forget what it was the next. . .



That's very interesting. Tell me more about this problem of yours.



Problem?? What Problem??



I came to see you about this strange compulsion of mine. It seems I have a craving for grapes. I find myself eating grapes all day long. . .



Well sir, there's nothing wrong in eating grapes. . .



Off the wallpaper???



Doctor, I know this sounds very silly, but I live in a dog-house. I just can't seem to stay in a regular home. . .



I see—how long has this been going on???



Since I was a little puppy!!



That's right. Come in sir. I see you REALLY have a problem.



Oh, it's not me Doc. . .



I came to see you about my brother.



## EXTRA SPECIAL BONUS

In the June issue of last year (Cracked No. 14) we featured a full-page drawing of Sylvester, our janitor, done the hard way—as part of a jigsaw puzzle. Since then we've received many letters asking us to do another of these pages. We've also received a lot of mail from people who want to know what editor Paul Laikin really looks like. And so CRACKED has combined the two requests and now comes up with a crazy mixed-up . . .

# JIGSAW PUZZLE of the cracked editor





It's an old story. There are some men that just don't fit in. Put them in any situation and they'll fail. To show you what they mean

# MEN THAT



There's a race of men that don't fit in,  
A race that couldn't stay still;  
So they break the heart's of kith and kin,  
And they roam the world at will.



They range the field and they rove the flood,  
And they climb the mountain's crest;  
Theirs is the curse of the gypsy blood,  
And they don't know how to rest.



And each forgets, as he strips and runs  
With a brilliant, fitful pace,  
It's the steady, quiet plodding ones  
Who win in the lifelong race.



And each forgets that his youth has fled,  
Forgets that his prime is past,  
Till he stands one day, with a hope that's dead,  
In the glare of the truths at last.

here is CRACKED'S version of another thrilling poem by Robert Service, that illustrates this point very well—an epic entitled . . .

# DON'T FIT IN



If they just went straight they might go far,  
They are strong and brave and true;  
But they're always tired of the things that are,  
And they want the strange and new.



They say: "Could I find my proper grave,  
What a deep mark I could make!"  
So they chop and change, and each fresh move  
Is only a fresh mistake.



He has failed, he has failed; missed his chance;  
He has just done things by half.  
Life's been a jolly good joke on him,  
And now is the time to laugh.

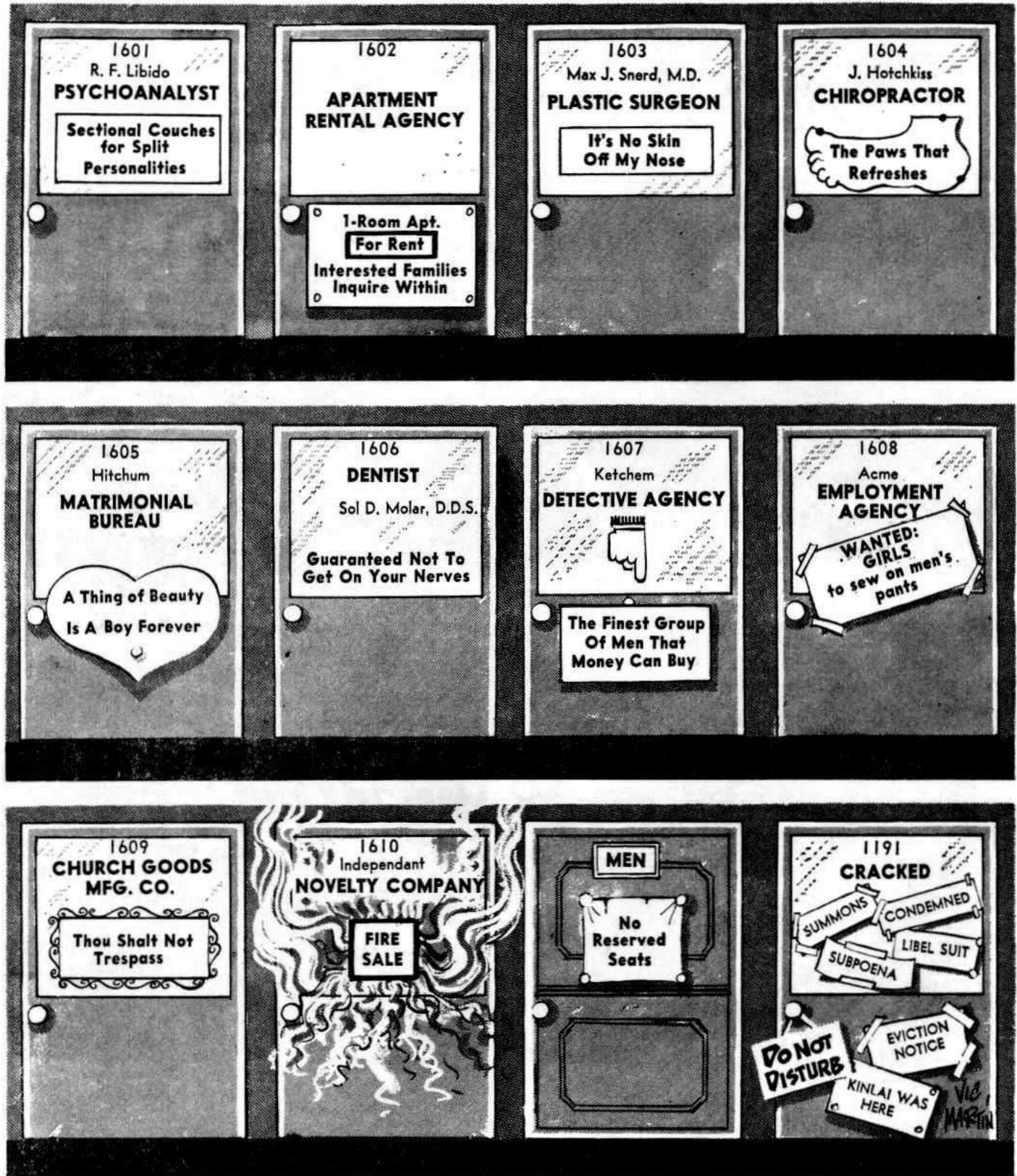


Ha, ha! He is one of the Legion Lost;  
He was never meant to win;  
He's a rolling stone, and it's bread in the bone;  
He's a man who won't fit in.

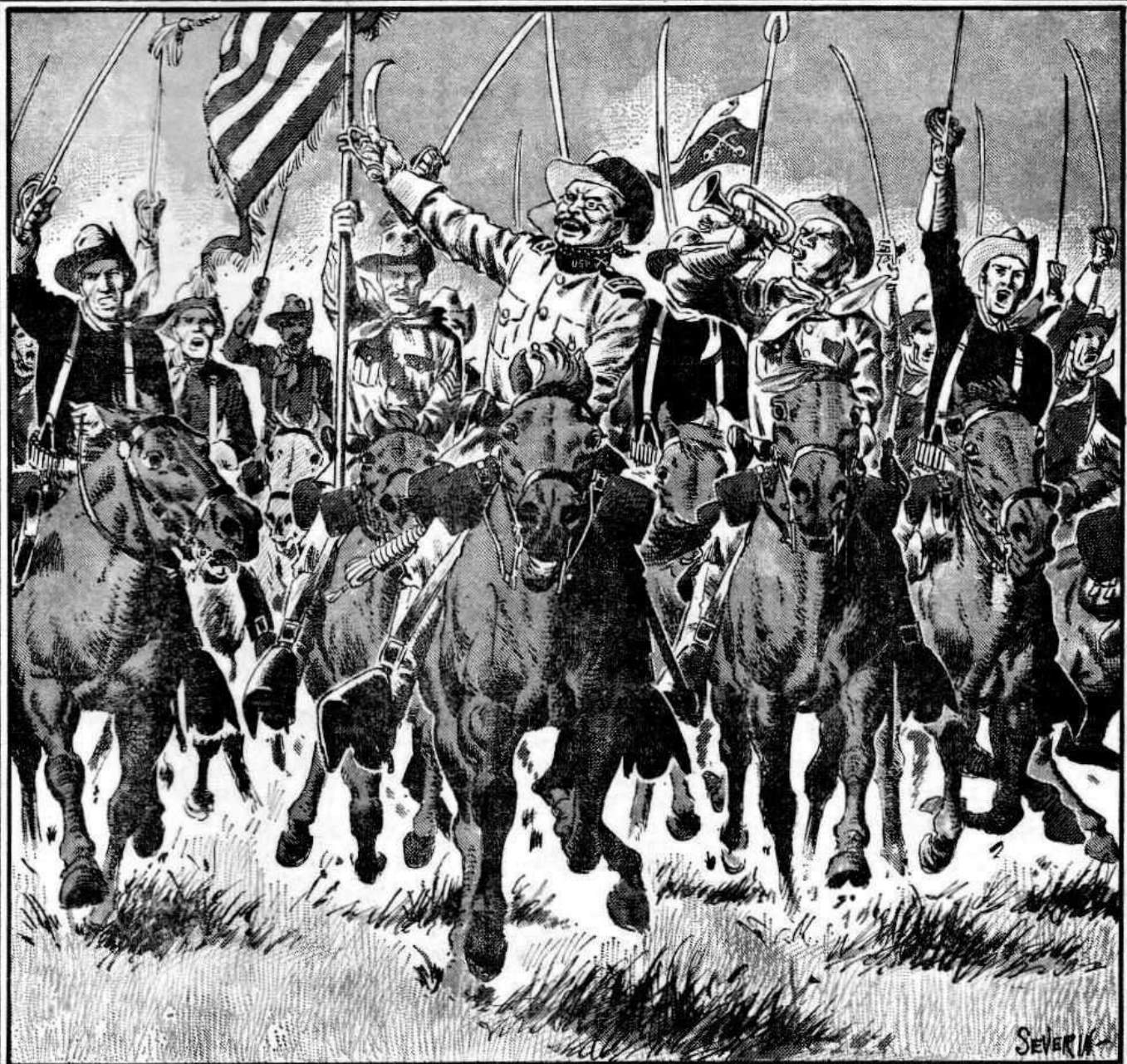


If a Martian came down on our planet tomorrow he'd know all about the state of American business today by just taking a look at the doors of a typical office building, and its . . .

# SIGNS OF THE TIMES



# THE CHARGE UP SAN JUAN HILL



THIS PICTURE SHOWS HOW YOU THINK IT WAS ... NOW TURN PAGE AND SEE ...



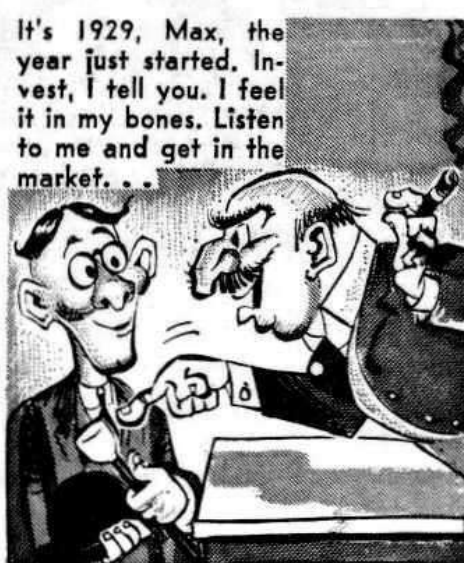
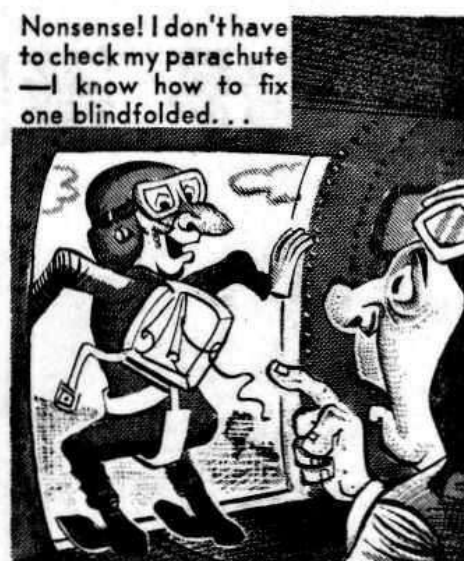
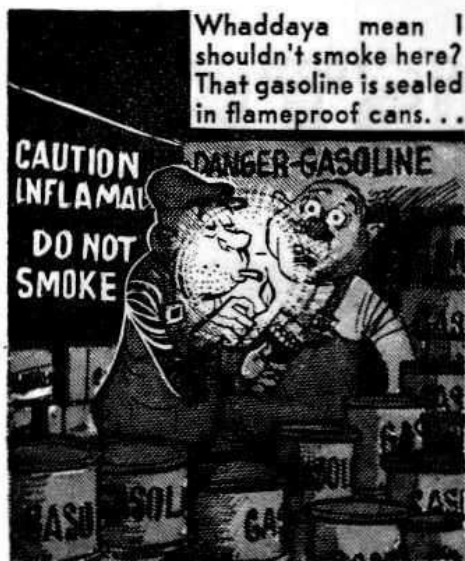
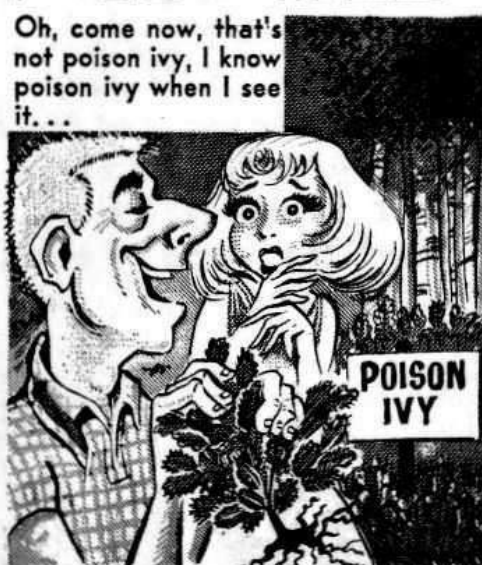
# HOW IT REALLY WAS



"No wonder they call us the Rough Riders - we got no horses!!!" - ANONYMOUS

Cracked takes you back to...

# WHEN IT ALL ENDED



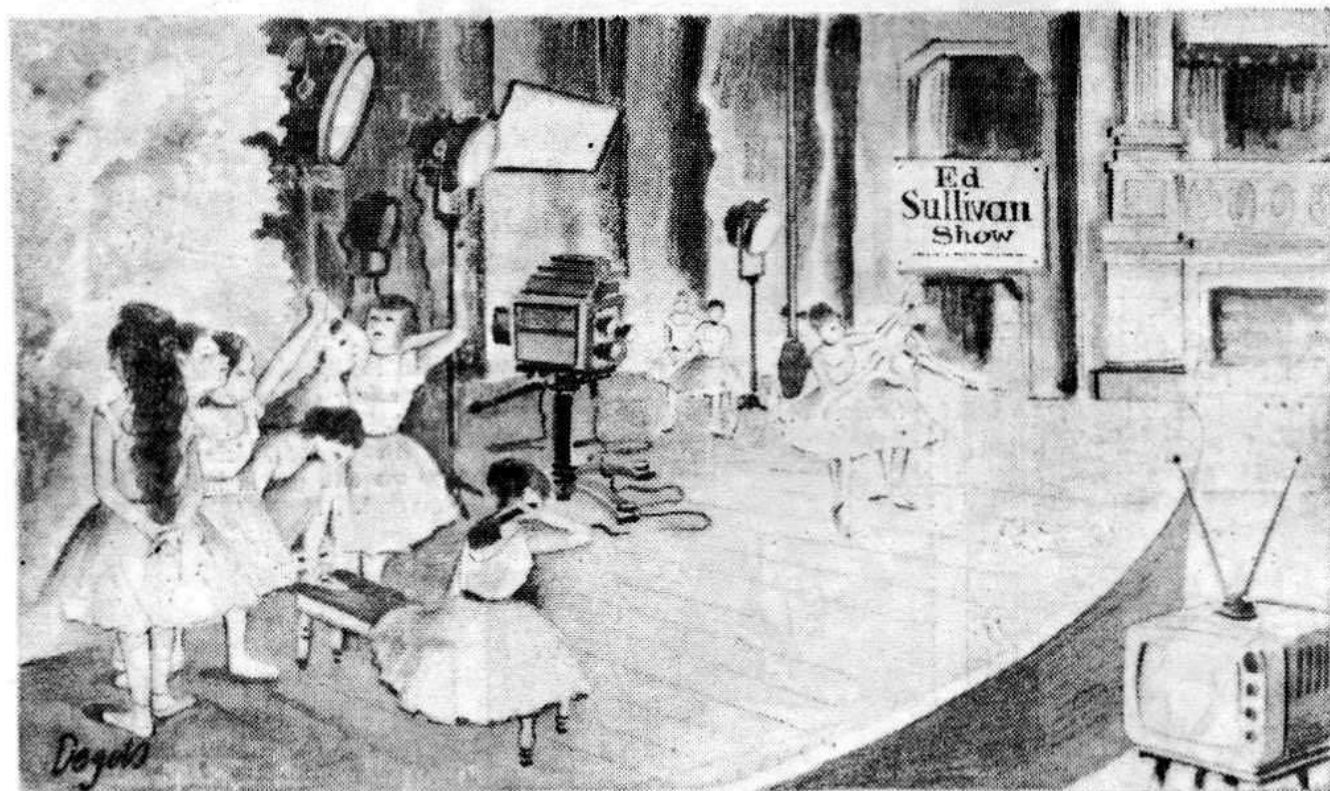




In keeping with our policy of introducing new and talented young artists to the public, **CRACKED** now opens up its pages to an exhibit of paintings by several of the country's most gifted, but unknown, painters. Any similarity between these paintings and any other living paintings, good or bad, is purely accidental—as we present . . .



# A CRACKED GALLERY OF NEW ARTISTS



BALLET REHEARSAL IN STAGE DELICATESSEN  
by  
Edgar Deguts



**STILL BLECH**  
by  
Oswald Laino



**DANCE AT BIRDLAND**  
by  
Auguste Renoise

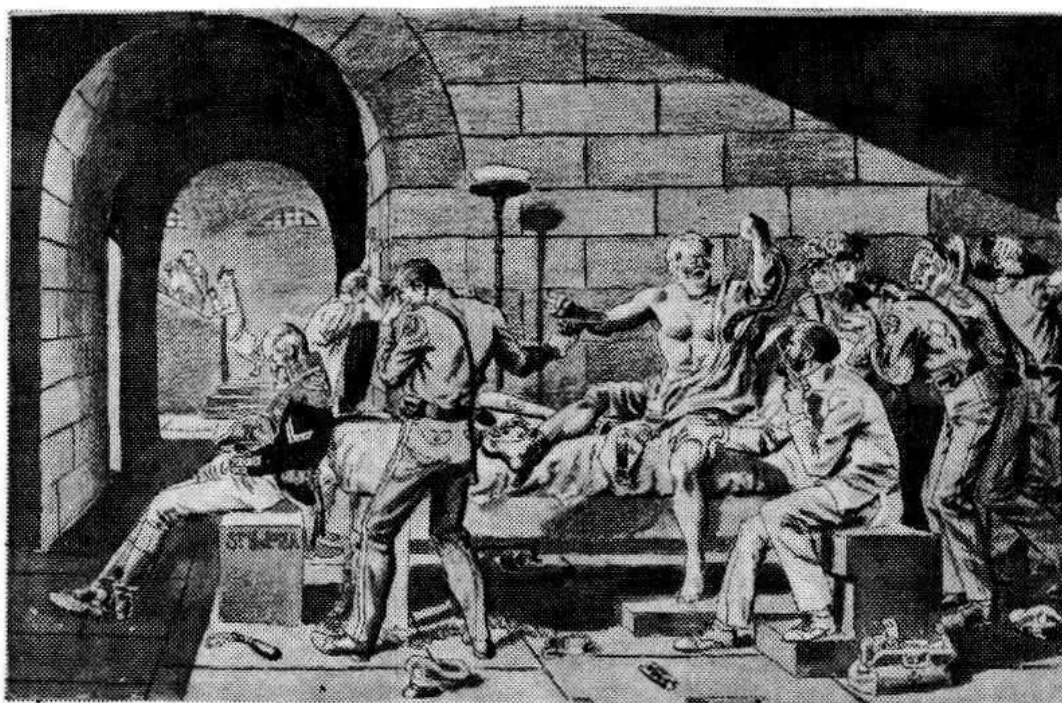


**RUE TRANSNOME**  
by  
Henri Daumiechh

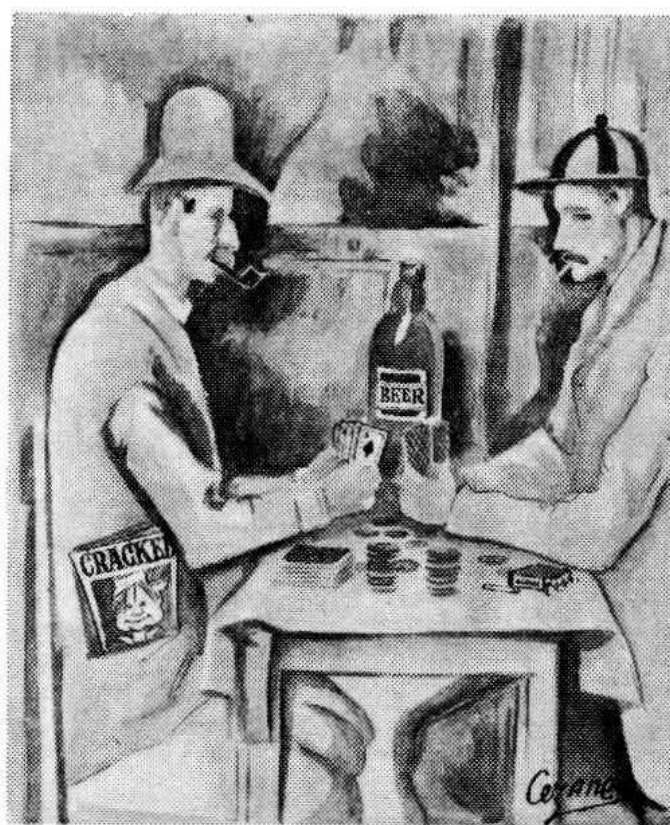


**BLECHDAY**  
by  
Marc Chaghoul





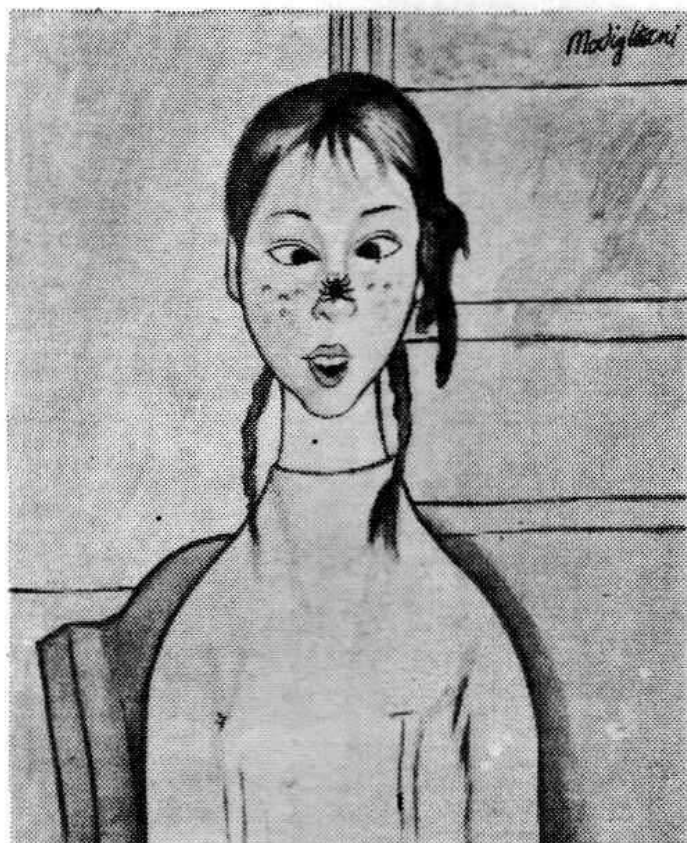
**THE DILEMMA OF SOCRATES**  
by  
Sylvester Davoid



**THE STACKING OF CARDS**  
by  
Paul Cezane



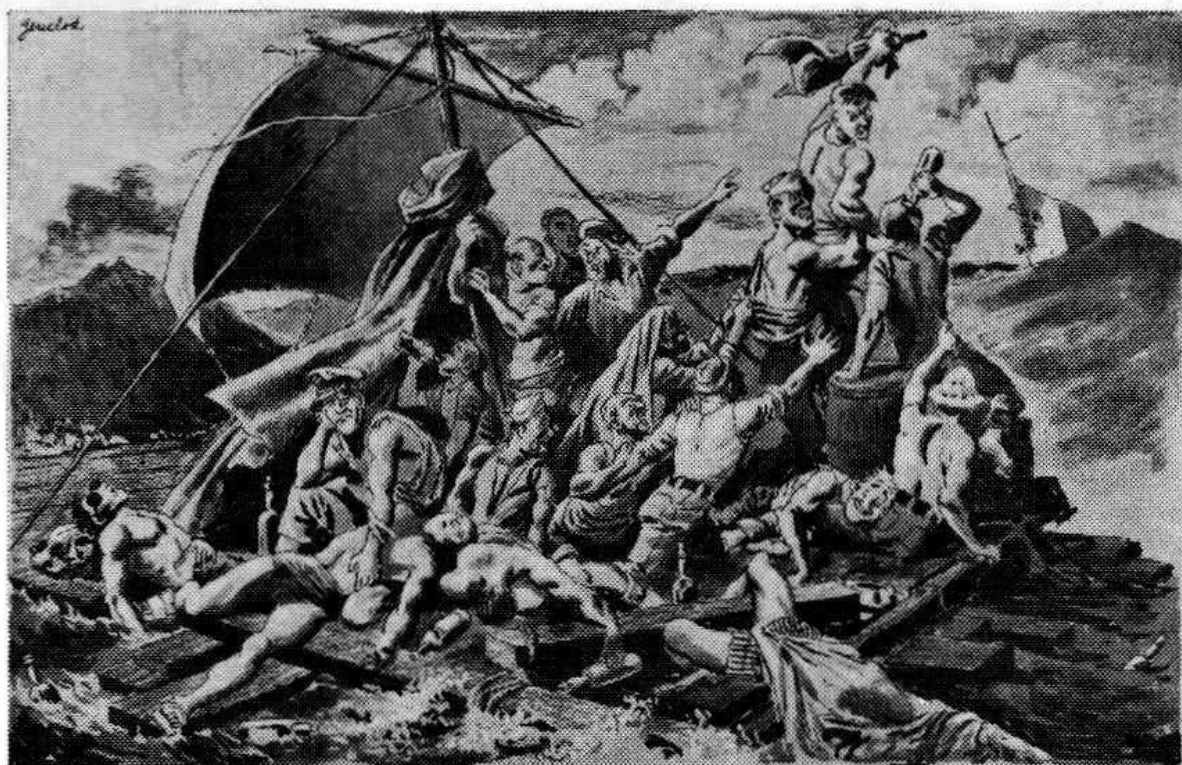
**THE SCREECHING GYPSY**  
by  
Henri Rousster



**GIRL WITH BRAINS**  
by  
Amadeo Modigliani



**THE FLUKEY REPAST**  
by  
Pablo Picasso



**RIFT OF THE MEDULLA**  
by  
Max Gericlud



# IN PHILADELPHIA NEARLY EVERYBODY READS THE BULLETIN

**BUT NEARLY NOBODY READS CRACKED!**



**BE DIFFERENT! BE AN INDIVIDUAL! DON'T JUST BE ONE OF THE CROWD! READ THE MAGAZINE OF NON-CONFORMISTS!**

## SUBSCRIBE TO CRACKED

**AND NOBODY WILL EVER COME NEAR YOU AGAIN!**

Yes—if you want to be different—to be an individual—to be more than just one of the crowd—do what millions of others have NOT done—subscribe to *Cracked*! You will immediately find that you are really yourself. Mainly you will immediately find that you were really a clod to begin with!!

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45 WEST 45th STREET  
NEW YORK, N. Y.

Next nine issues \$2.00  
Outside of U.S. \$2.50

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During the past year hundreds of articles have appeared in Cracked. And these represent an awful lot of pages—literally speaking, of course. Nevertheless, these were the best. But some of the articles however, fell short—again literally speaking. They were incomplete because not all of the pages submitted got in. This was due largely to space limitations. This was due mainly to intelligence limitations—as somewhere along the line somebody goofed! The pages SHOULD have gone in! But either the art work was late, or the production department miscalculated, or they got lost in the shuffle because of some clod's error. And so, that you shouldn't feel cheated that you didn't get your full quarter's worth, CRACKED has dug up a few of these pages from our huge trash basket. Look back over previous issues and piece together the whole article so that now you can understand it fully—something you couldn't do before because of...

# PAGES THAT DIDN'T GET INTO CRACKED

This arrow did not get into Issue No. 17



Comedians have always wanted to play great tragedy roles. And sometimes they do, as the case may be. Nevertheless, practically every top comedian has at one time or another expressed the desire to appear in a Shakespearean play. And this has gotten them more laughs than most of their routines. We got to wondering what it might be like if these funny people did those tragic parts. What happened is this funny attempt that turned into a tragic article called . . .

## IF DIFFERENT COMEDIANS PLAYED SHAKESPEARE

### IF LENNY BRUCE PLAYED JAUQUES

Like all the world's a stage,  
And all the cats and chicks  
Only players, you dig?  
They have their bits and walkons,  
And like one cat comes on  
Lots of times, hear—  
His action being seven kicks.  
Now dig, while I qualify

**CENSORED**



*As You Like It, Act II, Scene 7*

### IF GEORGE JESSEL PLAYED MARK ANTHONY

Friends, Romans, Lantzmen, lend me your ears;  
I come here today on this solemn occasion  
To bury Julius Caesar, not to praise him.  
It is said that the evil men do lives after them.  
It is also said that the good is interred in their bones.  
And believe me, ladies and gentlemen—  
I often wish it was I who said it!  
But let it be with a man like Julius Caesar.  
Now it behooves me to come here before you and say  
That the noble Brutus told you Julius was ambitious.  
If it were so, it was a grievous fault;  
And let me tell you, worthy guests—  
Grievously did Julius answer it.  
I'm reminded of a funny story in connection with this:  
It seems that once while Julius and I were on a  
Bond tour in Jerusalem . . .



*Julius Caesar, Act III, Scene 2*

### IF JOSE JIMENEZ PLAYED KING LEAR

JOWL, JOWL. JOWL, JOWL!  
O, yew h'are men o' stone;  
Jad I you' tongues on' h'eyes,  
I'd yoose dem so dat  
Jeaven's vault shewd 'crack—  
Unnerston'?  
I know whon one ees dead  
On' whon one leeves;  
She ees dead oss oith.  
Len' me a lookeeng-gloss;  
Eef dat her breat' do  
Meest or stain dees stone—  
Why, don she leeves.  
Jes, by Yeorge—she leeves!

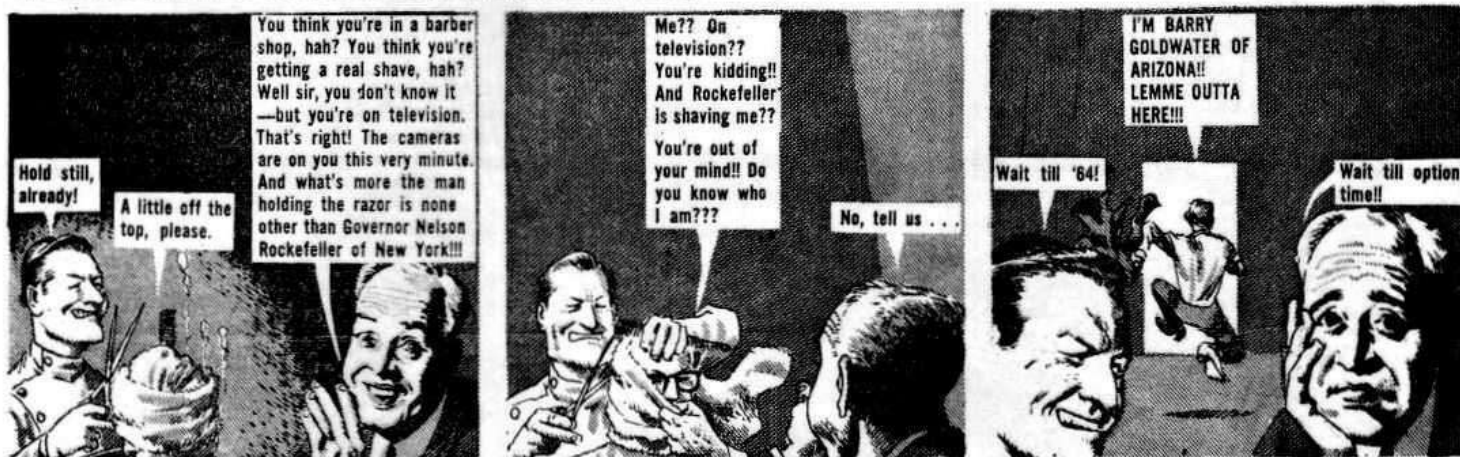


*King Lear, Act V, Scene 3*

With international affairs so much in the limelight today, the new hero of American culture is the political figure. He has replaced the show business personality as our mass celebrity. We figure that since the reign of these government leaders is so short, they should cash in on their popularity before their fame dwindles. One of the most lucrative ways to do this is by guest television appearances. They would draw a big audience tired of seeing the same old Hollywood guest stars, and we would get more stimulating programs. And so, with a little imagination, Cracked can just visualize how it might look . . .

## IF POLITICAL FIGURES DID TV GUEST SHOTS

### IF ROCKEFELLER GUESTED ON CANDID CAMERA



### IF MRS. ROOSEVELT DID THE PERRY COMO SHOW



### IF TRUMAN WAS ON THE AMATEUR HOUR



### IF STEVENSON APPEARED ON THE ED SULLIVAN SHOW





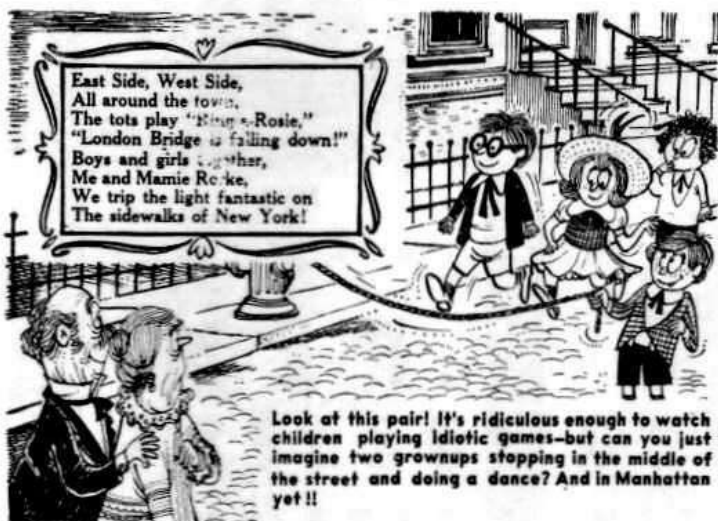
Every once in a while a really great book comes out and is added to our culture. It makes the best-seller list, stays popular for a while, and then is almost completely forgotten—except by clods like us who are always looking for new ideas for articles. All seriousness aside, we figure that these books come along so rarely that publishers should get after the authors to write sequels. If the first book was such a success, chances are the sequel will also make money. And so, we have come with a few ideas for authors who can still come up with...

## SEQUELS TO BEST-SELLERS



Ever sit around a campfire at night singing old-time folk songs? Of course you have. Ever stop to examine the lyrics you were singing? Of course you haven't! Like if you did, you'd stop singing these ridiculous tunes! Mainly because if you look at them closely, you'll see how idiotic they are. To show you what we mean...

# CRACKED LOOKS AT OLD-TIME SONGS





## SPECIALIZED EYE CHARTS

## TYPISTS

## COUNTDOWN MEN

## STOOL PIGEONS

## TELEPHONE OPERATORS

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## HORRIBLE HANDS

\$3.00

A right and left. It's made of rubber and looks realistic. Become sociable and shake hands with everyone. Results are startling. Just make sure you can run.

only \$3.00 per pair.



DO YOUR FRIENDS  
CALL YOU UGLY?

WEREWOLF  
Grossome  
to behold

\$3.00



\$2.00

## SHRUNKEN HEAD

Looks absolutely real. Tell your friends you picked it up on your last safari. Give it a nickname and take it with you wherever you go. Lots of fun with this one.

only \$2.00 ea.



## BLACK WIDOW SPIDER

\$1.00

A real horror. But what fun! Some people will say, "What a sense of humor." Some people will say, "I'm gonna punch him right in the nose." But it's well worth it.

only \$1.00 ea.

... If they don't, make sure they will with these Horror-House-All-Rubber face masks.



## FRANKENSTEIN'S MONSTER

Horrible to behold.

PLUS THESE OTHER HORROR HOUSE MASKS:

WITCH, MAN-FROM-MARS, MONSTERS-FROM-MERCURY, VAMPIRE, HORRIBLE-MONSTER, SKULL, GORILLA. only \$3.00 ea.

\$3.00



## NEW! JACK THE KNIFE

Life-size plastic dagger with flashy blade plunged into gory, dripping blood stain. Clips on like badge to anyone—looks like they've just gotten a stab in the back. Folds up to fit in pocket when not in use. Only \$3.00

I am enclosing \$\_\_\_\_\_ for the HORROR HOUSE items checked below: HORROR HOUSE 45 W. 45th ST., N.Y.C.

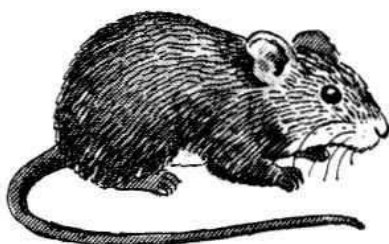
### RUBBER MASKS

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|---|---|---|
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| <input type="checkbox"/> HORRIBLE HANDS     | <input type="checkbox"/> DEVIL                  | <input type="checkbox"/> MONSTER-FROM-MERCURY |
| <input type="checkbox"/> SHRUNKEN HEAD      | <input type="checkbox"/> FRANKENSTEIN'S MONSTER | <input type="checkbox"/> VAMPIRE              |
| <input type="checkbox"/> JACK THE KNIFE     | <input type="checkbox"/> ZOMBIE                 | <input type="checkbox"/> HORRIBLE-MONSTER     |
|   | <input type="checkbox"/> WITCH                  | <input type="checkbox"/> SKULL                |
|   | <input type="checkbox"/> GORILLA                |   |

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**GIANT COMICAL EARS**

Each measures a full 5 inches high. Comes with elastic for easy attachment to your own ears. Now you'll really hear what they're saying about you. Per pair only **\$1.50**



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Measuring a full 14 inches long, it looks and acts just like a real live skunk. Just compress nose for nauseous-packed smell. Only **\$2.00**



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These giant-size horribly mis-mated rubber feet are designed to fit easily over the shoes. They're real moldy looking—both the feet and the drawing. Per pair only **\$4.00**



**THE TALKING SKULL**

A miniature skull made of plastic, this handsome-looking item is operated by a spring motor which makes the jaws open and close at the same time, creating a yakity-yak sound. Only **\$2.00**



**SQUIRT TOMMY WATER GUN**

The biggest and most powerful squirt gun on the market today. Measuring 15 inches long, this plastic weapon will squirt 1000 times without re-filling. You'll be the biggest drip in town with this one. Only **\$2.00**

# REAL ABOMINABLE MERCHANDISE

(THAT WILL REALLY SNOW YOU UNDER, MAN)



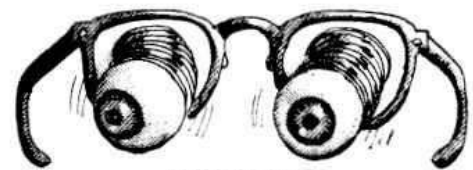
**KOO-KOO EYES**

These eyes will rock and roll at the slightest movement. And friends will rock and roll you if you make the slightest movement to use them. Only **\$1.00**



**ELECTRIC HAND SHAKER**

Consists of a mechanism with batteries enclosed. Just shake your friend's hand and he'll get the shock of his life—especially if you're picking his pocket at the time. Complete for only **\$4.00**



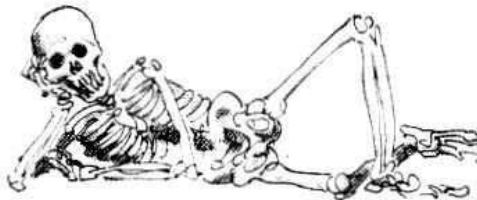
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A pair of eyes mounted on springs that pop out when head moves and then retract. People will think you're out of your skull with this one. Only **\$1.50**



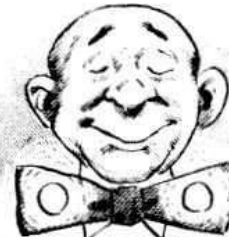
**THE HOOK HAND**

The same abominable artificial hand with hook attached that was used by the one-armed pirates of history. Made of rubber, it will establish you as a real cutup—especially if you try to use it. Only **\$2.00**



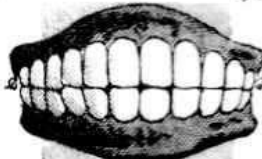
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A handsome piece, this unbreakable plastic item can be easily taken apart and reassembled. An ideal decorative piece, it's also educational—we make no bones about that. Only **\$2.00**



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A bow tie with two electric bulbs, wiring and batteries attached. Made with screw sockets for removable bulbs, you'll really be a flash in the pan with this one. Complete for only **\$3.00**



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These real-looking plastic teeth contain a mechanism that, when wound up, will start them jumping and chattering. Both the teeth and the people you show them to, that is. Only **\$2.00**



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SIDE BURNS AND BEARD**

A complete outfit for the real beat face. Hair is easily applied and detached. Head will also be detached when they see you with it on. Complete set for only **\$1.50**

MAIL THIS COUPON FOR ABOMINABLE NEW ITEMS  
(as described in abominable drawings)

CRACKED FUN SHOPPE  
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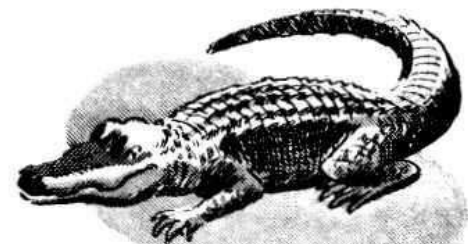
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Horror Rubber Feet.....	4.00	Hook Hand.....	2.00
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**LIFE-SIZE BABY ALLIGATOR**

Made of flexible soft rubber, this 20-inch long replica tips the scales at a hefty 13 ounces and comes in a life-like brown color. Nothing fishy about this one. Only **\$4.00**



# LETTERS

continued from page 5

I buy every issue of Cracked. What a waste of money.

DANNY WILLIAMSON  
DOWNEY, CAL.

Our money, to be sure.

I've been reading Cracked for some time now and I think it's great. I have one problem though. I've been seeing little pink Laikins lately. What should I do?

ARNOLD H. GREEN  
BROOKLYN, N. Y.

Nothing. It's better than seeing little green Arnolds.

... having got an American friend to translate it for me, I found Cracked a very funny magazine. . .

PETER COCKER  
SOUTHAMPTON, ENG.

Maybe he can translate it to the people over here also.

... we have a club and Paul Laikin is our ideal.

THE CRACKED FAN CLUB  
209 W. HENRIETTA  
GILLESPIE, ILL.

We have an ideal. And that is to have more clubs like yours.

Cracked is a magazine for the individual who has a highly developed stupid mind which enables him to read all the material that's printed. . .

MARTIN P. DUFFY  
NUTLEY, N. J.

We're glad it appeals to you.

I know you won't print this but if you do I'm sure all the sick clods who read Cracked will be glad to know that it will stay fresh for days when properly refrigerated.

ABBY POGNER  
BRONX, N. Y.

So will letters like yours.

I really enjoy reading your magazine. I think it's about time somebody dug up some real trash.

J. P. PAQUETTE  
MONTREAL, CANADA

We certainly did. We dug up your letter.

Why don't you have a pen-pal section in your magazine? . . .

SYLVIA JOYCE  
HOWEY-HILLS, FLA.

We haven't many pals who got pens.

I read your magazine when I should be reading my history and because of this my grades are very low. What should I do?

CHARLES WELCH  
HARRISVILLE, W. VA.

Take a course in magazine reading.

I think your magazine is great. It's goofy, loony, crazy, nuts, absurd, preposterous and also cracked. . .

ANTHONY VANORE  
PHILADELPHIA, PA.

Nobody's as good as all that.

## PUBLIC APOLOGY

In our April Issue (Cracked No. 19) we made reference to a product called INHIBITOL in an article called "Ads You Never Get To See." We recently got a letter from the Southeastern Bakers Supply Co. informing us that a product called INHIBITOL is already on the market. It happens to be a mold and rope inhibitor used by bakers to keep all baked goods fresh for long periods of time. We are sorry for any confusion that might have resulted from this coincidence and urge all you readers who like fresh baked goods to investigate this wonderful product. . .

THANKS to Morty Kalb, Allen Oppenheim, Amy Wissman, Winifred Jaffe and Ellen Wail for being such loyal fans of Cracked—above and beyond the call of duty—especially Richard Weingroff of Baltimore, Md. . . THANKS to Peter McCann and Steven Chaunet for sending back the cut-outs from Cracked—which turned out funnier than the originals. . . THANKS to the zanyness of Larry Long, Howard Barrows, O'Connor and Weathers for their wild cut-ups. . . THANKS to Ian Flugler, Miles Locke, R. Switzer, Ronald Solar, Tony Roggero and Danny Williamson for continuing to send in the I.Q. tests altho answers have long since been exhausted. . . THANKS to Butch Alter, Willie Ellis, Jack McGinnis and the hundreds of others who sent in letters that space does not permit us to use. . . THANKS to the countless others whose letters are swarming our Fun Shoppe, Horror House, Cracked Reader and Subscription Departments. . . MAINLY THANKS to my mother—without whose nagging I wouldn't have had to go out and get this job in the first place. . .

PAUL LAIKIN

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